



## Press Release

### EM-POWER: NEW EXHIBITION FOR INTELLIGENT ENERGY USE

- **Messe München is co-organizer**
- **Cooperation with the exhibition organizers of Intersolar Europe, ees Europe and Power2Drive Europe**
- **Munich is thus the venue of four leading energy exhibitions appearing under the umbrella brand name ‘The smarter E’ as from 2018**

Munich, June 1, 2017

**There is a growing need for intelligent solutions for the production and use of energy. Which is why together with Messe München, the organizers of Intersolar Europe and ees Europe are launching a new industry event: EM-Power. This platform for the future and the intelligent use of energy in industry and buildings has its premiere on June 20 – 22, 2018 in Munich.**

EM-Power is a valuable addition to Messe München’s portfolio of events. “Intelligent energy use is an important aspect in all of our international trade shows”, explains Stefan Rummel, Managing Director of Messe München. “The time is ripe for it to have its own platform. As co-organizer, we are positioning ourselves with a future topic which has potential for growth.” EM-Power takes place in parallel with Intersolar Europe, ees Europe and Power2Drive Europe. Under the umbrella brand name ‘The smarter E’, visitors and exhibitors will thus benefit from four leading energy exhibitions at one location as from 2018. The organizers are Solar Promotion GmbH and Freiburg Wirtschaft Touristik und Messe GmbH & Co. KG (FWTM). For EM-Power, Messe München GmbH is co-organizer.

#### **First exhibition in Germany to focus on professional energy customers**

EM-Power is the first exhibition in Germany to put the focus on professional energy customers and their need for smart energy solutions. Because the world of energy is undergoing dynamic change. Volatile wind power and photovoltaics are dominating energy production to an increasing extent. More and more, it is a question of when energy is used. Decentralized energy facilities, conversion,

Willi Bock  
Head of Corporate PR  
Tel. +49 89 949-20734  
Fax +49 89 949-97-20734  
willi.bock@  
messe-muenchen.de

Messe München GmbH  
Messegelände  
81823 München  
Germany  
[www.messe-muenchen.de](http://www.messe-muenchen.de)





storage and load-flexible consumer installations continue to gain in importance. This development is taken up by the new exhibition EM-Power. It is aimed at the energy managers, planners and consultants from industry, the property sector and municipalities that are looking for sustainable, secure and cost-efficient solutions for their buildings and facilities—from production plants, hotels and restaurants to infrastructural facilities to hospitals and nursing facilities.

**You can find further information at:**

[www.EM-Power.eu](http://www.EM-Power.eu)

[www.TheSmarterE.de](http://www.TheSmarterE.de)

**Contacts:**

Solar Promotion GmbH | PO box 100 170 | 75101 Pforzheim, Germany

Tina Engelhard | Tel. +49 7231 58598-207 | Fax +49 7231 58598-28 |

[engelhard@solarpromotion.com](mailto:engelhard@solarpromotion.com)

fischerAppelt, relations | Otl-Aicher-Str. 64 | 80807 Munich, Germany

Robert Schwarzenböck | Tel +49 89 747466-23 | Fax +49 89 747466-66 |

[rs@fischerAppelt.de](mailto:rs@fischerAppelt.de)

**Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungscener München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

**About EM-Power**

The exhibition EM-Power is organized jointly by Freiburg Wirtschaft Touristik und Messe GmbH & Co. KG (FWTM), Messe München GmbH and Solar Promotion GmbH, Pforzheim. EM-Power concentrates on the intelligent use of energy in industry and buildings. It takes place for the first time in 2018 as part of 'The smarter E'.