

Munich, September 29, 2017

Press Release

IFAT India 2017: Top marks on its fifth anniversary

2017 was the fifth anniversary of IFAT India, and this year the show was more successful than ever before: 6,765 visitors took part in India's leading trade fair for environmental technology between September 26 and 28. The core issue at the three-day fair was how technology can help master the high volumes of waste and the impact of extreme weather on the subcontinent. On show in Mumbai were tailored solutions for the Indian market.

In demand: Efficient water and waste management

184 exhibitors, and therefore 28 percent more than the previous year, showcased their technologies and products for water, sewage, refuse and recycling on 8,100 square meters of exhibition space. According to Bhupinder Singh, CEO of the organizer Messe Muenchen India, the rise in visitor numbers—an increase of 30 percent—was due to the urgent environmental challenges that the Indian population is currently facing: “Following the serious water shortage of 2016, this year an exceptionally strong monsoon led to catastrophic flooding in large parts of India. Added to this is the problem of waste blocking water flow in the sewers. Modern solutions for efficient management of water and sewage, and also sustainable recycling technologies, were therefore in especially high demand at IFAT India 2017.”

Apart from industry leaders, the anniversary edition also attracted high-ranking government representatives, municipal corporations and political delegations. During his visit, Shri Vijay Shivtare, Minister for Water Resources and Water Conservation of the Indian State Maharashtra, said: “It is time for action and to put environmental protection at the top of the political agenda. We participated in IFAT India because we seek change, and this trade fair was the perfect platform for that.”

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Technology and knowledge exchange across borders

Not only Indian exhibitors were represented in the Bombay Exhibition Centre. 54 percent of the companies were international brands—from 18 different countries. Among the top exhibitor countries were—after India: Germany, China, Switzerland, Austria, the US (in this order). Christian Rocke, Exhibition Group Director of IFAT at Messe München, commented: “Especially in the environmental sector international exchange and technology transfer are necessary. Precisely that was our goal when we brought IFAT, the world’s leading environmental trade fair, to Mumbai five years ago. The high international participation in IFAT India 2017 has shown us that we clearly succeeded in this.”

Satisfied exhibitors

Apart from the new exhibitors, there were also many companies that have participated since the very first IFAT India in 2013. N. D. Mundhe, Chief Manager of Excel Industries, is one of them: “We have taken part in all five editions of IFAT India so far. For us each year this fair is highly profitable, but this year most particularly so.” Philippe Anstotz, Executive Sales Director at the Aqseptence Group, was equally delighted: “It is impressive to see how strongly the show has grown in the five years since launch, and how the quality has increased. It brings together precisely the right audience under one roof. In future, too, we will not be missing out on IFAT India.”

IFAT India also provided a supporting program that is a stage for politics and business. In many presentations, workshops and panel discussions, government representatives and industry experts presented current environmental programs being run by the Indian state and also market developments and technology trends. Among the highlights was the *Environmental Technologies Conference*. The high-level conference took place for the first time at IFAT India and was organized by the think tank TERI—*The Energy and Resources Institute*.

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The next IFAT India takes place from October 15 to 17, 2018 at the Bombay Exhibition Centre in Mumbai.

For more information on IFAT India, go to www.ifat-india.com.

IFAT worldwide

Messe München's competence in organizing environmental-technology events is demonstrated not only in the world's leading trade fair for the sector, IFAT, but also in a range of other international trade exhibitions around the world. The spectrum encompasses IFAT Africa in Johannesburg, IFAT Eurasia in Istanbul, IFAT India in Mumbai, and IE expo in Shanghai and Guangzhou.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.