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Press release

Dr. Michael Pöllmann is new Managing Director of Meplan GmbH

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Dr. Michael Pöllmann (47) becomes the new Managing Director of Meplan GmbH as from January 1, 2015. He succeeds Stefan Rummel, who is being promoted to the Board of Management of Messe München. Dr. Pöllmann will lead Meplan together with Managing Director Ute-Désirée Hagedorn. This subsidiary company of Messe München GmbH and Gesellschaft für Handwerksmessen (GHM) has its headquarters at the Munich trade-fair center and it offers a full service on international level in the area of exhibition stand-building as well as consulting for maximum success at trade shows.

Dr. Michael Pöllmann came to Messe München in 1999 as an exhibition director; since 2007, he has been Head of Central Division Sales. He will also be retaining this function in his new role as Managing Director of Meplan. He studied business administration in Munich and received his doctorate at Napier University in Edinburgh.

Messe München International

Messe München International is one of the world's leading trade show companies. In Munich alone it organizes around 40 trade shows for capital and consumer goods, and key high tech industries. Each year more than 30,000 exhibitors and around two million visitors take part in the events held at the Messe München exhibition center, the ICM – International Congress Center München, and in the MOC Veranstaltungszentrum München. The leading international trade fairs of Messe München International are all independently audited.

In addition, Messe München International organizes trade shows in China, India, Turkey and South Africa. With a combination of affiliates abroad – in Europe, Asia and in Africa – and over 60

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foreign representatives actively serving over 100 countries, Messe München International has a worldwide business network. The Group also takes a pioneering role as regards sustainability: It is the first trade-fair company to be awarded energy-efficiency certification from the technical inspection authorities TÜV SÜD.