

26. Internationale Leitmesse für Labortechnik, Analytik,  
Biotechnologie und analytica conference  
10.–13. April 2018, Messe München

26th International Trade Fair for Laboratory Technology, Analysis,  
Biotechnology and analytica conference  
April 10–13, 2018, Messe München, Germany

[www.analytica.de](http://www.analytica.de)



analytica

Munich, November 27, 2017

## Press Release

50<sup>th</sup> Anniversary of the International Leading Trade Fair for Laboratory  
Technology, Analytics and Biotechnology

## Happy Birthday, analytica!

**In 2018, analytica will celebrate its 50th anniversary. Since 1968 it has been accompanying the development of chemical analytics and bioanalytics. And more: It stimulates the transfer of technology and expertise, as it brings together equipment manufacturers and laboratory analysts, scientists and users. Analytica has thus been driving the progress of analytics for half a century by now. The next analytica will take place from April 10th to 13th, 2018, on the fairgrounds of Messe München.**

One look back shows how fundamentally the industry has changed since 1968: When the first analytica took place, many laboratory devices still had analogue displays. There were no computers for automatic data collection, no high performance liquid chromatography (HPLC), and no coupling of gas chromatographs with mass spectrometers yet. Bioanalysts were not able to sequence genes yet. But many ideas were buzzing around. Undoubtedly, the industry needed a meeting place to exchange, to drive new developments, and to keep abreast of the latest developments. Thus, the very premiere of analytica in April 1968 was already a complete success.

### Rapid increase in visitor numbers

5000 visitors from 24 countries and 90 exhibitors from ten European countries met in Munich from April 29<sup>th</sup> to May 02<sup>nd</sup>, 1968, at the first “ANALYTICA – International Specialist Exhibition for Biochemical Analysis” (or in the German original: „ANALYTICA Internationale Fachausstellung für biochemische Analysen“), which covered a total area of 5,000 square meters (1¼ acres) on the old trade fair grounds at the Theresienwiese in Munich (widely known as the location of the Oktoberfest). Quickly the decision was made: The new trade fair

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was going to be held every two years. Four years after the launch, it had already increased its visitor number to 9,400 and by 1978 the number was approaching 20,000. Today, analytica has not lost any of its attractiveness: Analytica 2016 welcomed 35,002 visitors from 119 nations.

### **analytica conference: Bridge between science and industry**

Analytica's overwhelming success is also linked to the fact that it has always been more than just an exhibition of equipment. From the very beginning, concomitantly with each trade fair a scientific congress took place, first the "Tagung Biochemische Analytik", and since 1994 the newly launched analytica conference covering all aspects from analytical chemistry through bioanalytics to clinical chemistry and diagnostics.

### **analytica 2018 – trends and topics**

In the anniversary year, scientists, entrepreneurs and users from all over the world are once more going to meet at the leading international trade fair in Munich. From April 10<sup>th</sup> to 13<sup>th</sup>, 2018, the 26<sup>th</sup> analytica will open its doors to celebrate the 50<sup>th</sup> anniversary with numerous exhibitor novelties and sources of inspiration for the laboratories of tomorrow. Analytica is the only trade fair in the world that covers the value creation chain in the laboratory in its entire depth and width. In addition, analytica conference 2018 once more promises scientific highlights. The lectures will cover the ground from basic research to application in almost all areas: from material analysis through bioanalysis and food analysis to pharmaceutical analysis. With the Live Labs, special shows and the forum program, the supporting program of analytica 2018 will likewise address current trends and topics in the industry.

**The success story with all facts and figures from 1968 to today as well as a comprehensive picture gallery is available [here](#).**



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**About analytica**

analytica is the international trade fair for laboratory technology, analysis and biotechnology and their users in research and industry. The trade fair is accompanied by the analytica conference, where the international scientific elite meets to discuss the latest topics that pertain to chemistry, biochemistry and laboratory medicine. A total of 35,002 visitors and 1,244 exhibitors took part in analytica in 2016. analytica has been held in Munich every two years since 1968. The next analytica takes place from April 10 to 13, 2018.

**analytica worldwide**

Messe München is the world's leading trade fair organizer for laboratory technology, analysis and biotechnology: Part of the analytica network are also the trade fairs analytica China, analytica Anacon India and India Lab Expo, analytica Vietnam and Lab Expo.

**Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.