

26th International Leading Trade Fair for Laboratory Technology, Analysis,
Biotechnology and analytica conference
April 10–13, 2018, Messe München, Germany

26. Internationale Leitmesse für Labortechnik, Analytik,
Biotechnologie und analytica conference
10.–13. April 2018, Messe München

www.analytica.de



analytica

Munich, April 05, 2018

Press Release

Analytics in consumer protection

Labeling requirements and safety aspects are topics of the analytica conference 2018

On Tuesday, in Munich the analytica conference begins. From April 10 to 12, 2018, experts will talk about their specialties from a real-world perspective – for example, about the analytical challenges involved in the implementation of consumer-oriented legislation. In addition to technical issues, the focus will always be on consumer protection and consumer information as well. The analytica conference accompanies the 26th analytica, the leading international trade fair for laboratory technology, analysis and biotechnology, which takes place from April 10 to 13, 2018, on the exhibition grounds in Munich. The scientific program of the analytica conference is organized by Forum Analytik, consisting of the Association of German Chemists (Gesellschaft Deutscher Chemiker, GDCh), the Society for Biochemistry and Molecular Biology (Gesellschaft für Biochemie und Molekularbiologie, GBM) and the German Society for Clinical Chemistry and Laboratory Medicine (Deutsche Gesellschaft für Klinische Chemie und Laboratoriumsmedizin, DGKL).

Analysts have a social responsibility towards consumers. With their daily work, they make a valuable contribution to consumer protection. For a high analytical level, standardized analysis methods and reference materials as well as a smooth cooperation of all persons involved are important. In the session “Analytical Challenges from Implementing Consumer-Oriented Legislation” on April 11, experts from Germany and abroad will demonstrate how these challenges can be coped with successfully.

The experts give an insight into the special challenges of their fields. In addition to the analysis of micro-pollutants in water, nanomaterials in food, safety aspects of toys and labeling of genetically modified organisms and allergens will be discussed

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in the individual lectures. In addition to the exciting technical questions, the scientists' responsibility for their "products" always plays a role as well. For in addition to performing the analytics proper, they also undertake to communicate the meaning and importance of their data to the consumers, so that these can correctly judge any risk.

The analytica conference will take place at the ICM – Internationales Congress Center München, on the exhibition grounds of Messe München. Further sessions will focus, among other things, on the use of analytical methods in food chemistry and toxicology, as well as on the handling of big data. Admission is free for visitors of the analytica. The joint booth of Forum Analytik will be located in Hall B2, № 504.

The current program for the analytica conference is available at www.analytica.de/conference

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About analytica

analytica is the international trade fair for laboratory technology, analysis and biotechnology and their users in research and industry. The trade fair is accompanied by the analytica conference, where the international scientific elite meets to discuss the latest topics that pertain to chemistry, biochemistry and laboratory medicine. A total of 35,002 visitors and 1,244 exhibitors took part in analytica in 2016. analytica has been held in Munich every two years since 1968. The next analytica takes place from April 10 to 13, 2018.

analytica worldwide

Messe München is the world's leading trade fair organizer for laboratory technology, analysis and biotechnology: Part of the analytica network are also the trade fairs analytica China, analytica Anacon India and India Lab Expo, analytica Vietnam and analytica Lab Africa.

Messe München



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Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.