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Press Release

BAU—XXL format in 2019

BAU 2019, taking place between January 14 and 19, 2019, will be a real XXL event. Because it will include the two brand new exhibition halls—C5 and C6—which increase the capacity of the Messe München exhibition center to around 200,000 square meters. And BAU 2019 will be taking up all of this space—18 halls in total. It will be the biggest BAU ever. There's also a new exhibition section, on Lighting and Smart Building, to add to the comprehensive spectrum of themes presented at this show.

Expanding the exhibition space was a very important step for BAU, says Dr. Reinhard Pfeiffer, Deputy CEO of Messe München: "Firstly, we can now accommodate in part the exhibitors' requests for more space. Secondly we can reduce the waiting list we have for some sections of the show, and thirdly—perhaps the most important point—we can integrate two new future-oriented themes into BAU, in a section on Lighting and Smart Building."

Despite more space being available for the 2019 event, already now—one year before the show starts—it is getting hard to find free slots. "The run on BAU is as big as it ever was," explains Markus Sporer, Deputy Exhibition Director of BAU. "The job of planning and allocating space is in full swing. In many segments, and therefore in 15 of the 18 halls, we are more or less fully booked, apart from one or two remaining slots. The sections in which we are better able to offer free space are BAU IT, gate and parking systems and architectural/artificial lighting."

Today is already clear that when BAU opens its doors on January 14, 2019, all 18 exhibition halls will be fully booked, down to the last square meter. And with the extra space at our disposal in 2019, it's certain we will set a new record for exhibitor numbers. In fact we are expecting around 2,200 exhibitors from at least 45 countries. On the visitor side, too, the chances are good that we will exceed

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250,000. The organizers are also aiming to attract even more trade visitors from abroad—the aim is for about one third of the total.

The two new halls C5 and C6 are also bringing a few changes in terms of the exhibition layout. For example the section on glass, so far housed in Hall C2, moves into Hall C3. BAU IT, Europe’s biggest exhibition of software for the building industry, moves from Hall C3 into the new Hall C5. The new section on Lighting/Smart Building takes up Hall C2 and also incorporates solar shading systems, daylight management, arcade rooflights, roof domes, artificial lighting concepts, building automation/control and lifts.

The integration of the theme of lighting into BAU is a logical consequence, says Exhibition Director Mirko Arend, because: “The theme of lighting concepts is playing an ever bigger role in the overall concept for a building. In our new exhibition section we combine the theme of light with the theme of building automation. It’s about light deflection, lighting control, lighting concepts, daylight versus artificial light. This new segment will also be a link to existing sections such as façade systems, windows and doors and energy technology.”

As you can imagine, preparations for BAU 2019 are in full swing. Key themes, forums, special shows, the supporting program—“we are coordinating closely with our partners and have already made excellent progress,” says Mirko Arend. If you want to keep up-to-date with what’s going on, then sign up for your copy of the new BAU magazine (called “BAU MAG”), and follow BAU on Facebook and Twitter:

<https://www.facebook.com/BAUMuenchen>

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About BAU

BAU, the World's Leading Trade Fair for Architecture, Materials and Systems, is the biggest and most important event in the sector. The next BAU takes place from January 14 to 19, 2019 at the Messe München exhibition center. Around 2,200 exhibitors from some 45 countries and over 250,000 visitors from all around the world are expected to take part.

In 18 halls covering 200,000 square meters of exhibition space—for years the site has been fully booked—BAU showcases architectural solutions, materials and systems for commercial and residential construction and for interior fit-out, for both new-build and renovation and modernization. Every two years this event brings together market leaders from the sector to participate in a unique international display of competence spanning all the construction trades. The exhibits at the fair are organized according to building material and also product and theme area.

BAU targets all those who work in the field of planning, designing, constructing and managing buildings of all kinds. It is also the world's largest trade fair for architects and construction engineers, attracting more than 65,000 design professionals.

The many interesting and topical events in the supporting program, including high-caliber forums with experts from all over the world, round off this industry showcase.

Messe München

Messe München is one of the world's leading trade-show companies. It organizes over 50 own trade shows for capital and consumer goods and new technologies. Each year over 50,000 exhibitors and some three million visitors take part in more than 200 events held at the Messe München exhibition center, the ICM – Internationales Congress Center München, the MOC Veranstaltungszentrum München, and at venues abroad. In addition, together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. Messe München has a global business presence with a network of affiliates in Europe, Asia, Africa and South America and more than 70 foreign representatives serving more than 100 countries.