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Press release

BAU 2019: Special attractions for planners, architects and engineers

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BAU, the World's Leading Trade Fair for Architecture, Materials and Systems covers the entire building industry and all its trades – that's what makes it the most important sector gathering for all those involved in the world of planning and construction. And BAU 2019 has much to offer these professionals, not just at the booths of the exhibitors, but in a wide range of attractions specifically targeted to these groups.

- The forums program at BAU is primarily oriented towards architects and engineers. In each of the three forums at the show (C2, A4 and B0) there are different themes each day, all connected with the key themes of the show: What next in digitalization? What new possibilities are opening up because of advances in prefabrication and modular system construction? How will we be living and working in the future? What is the role of light in smart buildings? These are the questions being explored in talks given on the six days of the trade fair. The speakers in the forums are independent experts from all over the world, including representatives from well known architectural and engineering bureaus such as Nathalie de Vries (MVRDV, Rotterdam), Kees Christiaanse (KCAP, Rotterdam), Kai Uwe Bergmann (BIG, New York) and Rudi Scheuermann (Arup, Berlin).
www.bau-muenchen.com/foren
- The special shows at BAU are aimed mainly at planners and engineers. For these shows, BAU is working with partners from research and development. In the special show called “Spaces for living in the future: digital, sustainable, smart”, the partner is the Fraunhofer Building Innovation Alliance. The 14 institutes in this alliance will be presenting innovative solutions and products emerging from Fraunhofer research in construction.

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The focal themes are digitalization, “new sustainability”, renewable materials and smart buildings and urban districts. The ift Rosenheim, another partner, is presenting a special show entitled “Building elements TripleS—Smart / Safe / Secure”, which showcases the use of intelligent building components, drives, sensors and security systems.

- “Efficient, high quality and digital – What’s important in tomorrow’s building” is the title of a congress organized by the German Federal Ministry of the Interior, Building and Community. To register, go to: www.forschungsinitiative.de
- Under the motto of “Engineer Building Works”, on Friday, January 18, is the 27th Bavarian Engineers Day. The organizers is the Bayerische Ingenieurekammer-Bau (invitation only!)
- The Technical University of Munich, in cooperation with the Technical Universities of Darmstadt and Delft, is organizing a conference called “PowerSkin 2019 – Building skins for a carbon-neutral building stock”. To register, go to: www.powerskin.org.
- The German Eastern Business Association is organizing an event called “Housing construction in Russia. Current trends. What influence does digitalization have?”. There will be simultaneous German-Russian interpreting at this event. To register, go to: www.oaev-event.de
- Also as part of BAU there will be many architectural award ceremonies, including the Bauwelt Award, presented for first construction projects, the DETAIL Award and the Archi-World Academy Awards, a competition for young architects and architectural students from all over the world. The jury of the latter consists of 12 renowned architects and the prizes are 6-month internships in their architectural practices.
- In cooperation with a range of other partners there will be guided tours of BAU for specific groups – planners, architects and engineers:

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- Tours for architects, Monday to Saturday, organized and conducted by Bauverlag BV GmbH. To register: www.bauverlag-events.de
- Tours for the real estate industry, Monday to Saturday, organized and conducted by MuP Verlag. To register: www.immoclick24.de
- Tours on the theme of building with light, Tuesday to Thursday, organized and conducted by IMLICHT GmbH. Further information: www.bau-muenchen.com/rahmenprogramm.
- International guided tours for architects, Thursday and Friday, organized and conducted by World-Architects. Guided by: Philip Norman Peterson, Holzer Kobler Architekturen, Zürich, Berlin; André Schmidt, MATTER Büro für Architektur und Städtebau, Berlin; Ulrike Brandi, ULRIKE BRANDI LICHT, Hamburg, Werner Frosch, Henning Larsen, Copenhagen, Munich.
To register: www.world-architects.com
- bdia Guided Tours, Friday and Saturday, organized and conducted by Bund Deutscher Innenarchitekten bdia e. V., To register: www.bdia.de / www.bayern.bdia.de

Full details on the special shows, forums, award ceremonies, tours and other events being held as part of the supporting program at BAU 2019 can be found here: www.bau-muenchen.com/Rahmenprogramm

Further information on BAU 2019:

www.bau-muenchen.com

<http://mag.bau-muenchen.com/>

<https://www.facebook.com/BAUMuenchen>

https://twitter.com/BAU_Muenchen

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About BAU

BAU is the world's leading trade fair for architecture, materials and systems, the largest and most important event for the industry. The next BAU will take place on the exhibition grounds of Messe München from January 14 to 19, 2019. Some 2,200 exhibitors from around 45 countries, and more than 250,000 visitors from all over the world are expected to attend.

On an area of 200,000 m² - the site has been fully booked up for years - BAU is presenting architecture, materials and systems for commercial, residential and interior construction in 18 exhibition halls, both in new and existing buildings. Every two years, it brings the market leaders of the industry together at this overarching building trade exhibition, which is unique worldwide. The range of products and services is structured according to building materials, product sectors and theme areas.

BAU addresses all those involved in the planning, construction and operation of all sorts of buildings. BAU is also the world's largest trade show for architects and engineers, attracting over 65,000 design professionals.

The supporting program with numerous attractive events on the agenda, including top-class panels with experts from all over the world round off the show.

Messe München

Messe München is one of the world's leading trade-show companies. It organizes more than 50 own trade shows for capital and consumer goods and key high-tech industries. Each year, a total of more than 50,000 exhibitors and some three million visitors take part in more than 200 events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München, the MOC Veranstaltungszentrum München as well as abroad. Jointly with its subsidiaries, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. Messe München has a global business presence with a network of affiliates in Europe, Asia, Africa and South America as well as some 70 foreign representatives serving more than 100 countries.