

World's Leading Trade Fair for Architecture, Materials and Systems  
14 – 19 January 2019, Messe München

World's Leading Trade Fair for Architecture, Materials and Systems  
January 14–19, 2019, Messe München, Germany

[www.bau-muenchen.com](http://www.bau-muenchen.com)



**BVBS** Bundesverband  
Bausoftware e.V.

**digital**  
BAU 

Munich, December 13, 2018

## Press release

### BAU Presents the “Long Night of Architecture” for the Fifth Time

#### Munich Buildings in a Nightly Atmosphere

**The Long Night of Architecture celebrates its anniversary. For the fifth time already, the event will lead all those interested to Munich’s most beautiful and important buildings within the framework of BAU, the world’s leading trade fair. Over fifty buildings in total will take part this year, including a few newcomers.**

Ever since its launch in the year 2011, the LNDA has been a resounding success. In 2017, more than 30,000 enthusiastic visitors took part in the guided night tours, up to 35,000 participants are being expected for the forthcoming event.

On Friday, January 18, exhibitors, trade show visitors and all architecture aficionados will have the possibility of catching a glimpse behind the scenes of prestigious buildings.

The aim of the LNDA is to give the public a better understanding of architecture, the topic of the BAU trade show. “Architecture is constructed environment in which we all move every day. Therefore, I am pleased that BAU also reaches all those interested in architecture in Munich and its environs through the Long Night of Architecture”, states Dr. Reinhard Pfeiffer, Deputy Chairman and CEO of Messe München.

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### **Fifty buildings on seven routes**

As in the past years, free shuttle buses will be made available for all visitors. The seven different bus routes will start directly at the Odeonsplatz, but it is also possible to get on and off at the respective bus stops. In addition, there will be walking tours through the Munich city center, optionally with or without a guide. However, all those interested can also compile and plan their nightly excursions very individually using an interactive map on the [Website](#).

### **Theme tours for exhibitors and trade show visitors**

Exhibitors and trade show visitors additionally have the choice among seven special theme tours. For instance, they can visit buildings which captivate the observer's eye with new office concepts, or those which have been awarded certificates for their sustainability. Examples of digital processes in architecture will also be shown. The majority of the theme tours bear reference to the key topics of BAU. Since the number of places is limited, [online registration](#) in advance is compulsory.

### **Munich from different perspectives**

Over fifty buildings in total have something in store for all interests and preferences of the visitors. The Monacensia City Library, the Siemens Headquarter and the Steelcase Innovation Center in the heart of the city center will be part of the event for the first time.

The nocturnal excursion through Munich's world of architecture will lead participants to well-known landmarks like the Olympic Tour, among other things. As the city's highest building, it offers an incomparable view of Munich at night. Featuring the world's largest tent roof, the eponymous Olympic Park is worth visiting even at wintry temperatures. Just a few kilometers away, there is Europe's most cutting-edge office building: the German headquarters of Microsoft provides an insight into the working world of the future. The progressively changing world of work and

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increasing interaction between living and working is one of the key topics of BAU 2019.

Another cultural highlight is located directly at Maximilianstrasse, the city's promenade. The Palais at the Opera underwent conversion and refurbishment until 2012 and now combines historic building stock with elegant new building spaces.

For detailed descriptions of the participating buildings, please visit

[www.lange-nacht-der-architektur.de](http://www.lange-nacht-der-architektur.de).

#### **Further information:**

[www.lange-nacht-der-architektur.de](http://www.lange-nacht-der-architektur.de)

<https://www.facebook.com/LangeNachtderArchitektur/>

<https://www.instagram.com/langenachtderarchitektur/>

#### **About BAU**

BAU is the world's leading trade fair for architecture, materials and systems, the largest and most important event for the industry. The next BAU will take place on the exhibition grounds of Messe München from January 14 to 19, 2019. Some 2,200 exhibitors from around 45 countries, and more than 250,000 visitors from all over the world are expected to attend.

On an area of 200,000 m<sup>2</sup> - the site has been fully booked up for years - BAU is presenting architecture, materials and systems for commercial, residential and interior construction in 18 exhibition halls, both in new and existing buildings. Every two years, it brings the market leaders of the industry together at this overarching building trade exhibition, which is unique worldwide. The range of products and services is structured according to building materials, product sectors and theme areas.

BAU addresses all those involved in the planning, construction and operation of all sorts of buildings. BAU is also the world's largest trade show for architects and engineers, attracting over 65,000 design professionals.

The supporting program with numerous attractive events on the agenda, including top-class panels with experts from all over the world round off the show.

#### **Messe München**

Messe München is one of the world's leading trade-show companies. It organizes more than 50 own trade shows for capital and consumer goods and key high-tech industries. Each year, a total of more than 50,000 exhibitors and some three million visitors take part in more than 200 events



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held at the Messe München trade-fair center, the ICM – Internationales Congress Center München, the MOC Veranstaltungszentrum München as well as abroad. Jointly with its subsidiaries, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. Messe München has a global business presence with a network of affiliates in Europe, Asia, Africa and South America as well as some 70 foreign representatives serving more than 100 countries.