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Press Release

bauma CONEXPO INDIA

The countdown has started – the trade fair is virtually booked out

- **Over 700 exhibitors from 25 countries**
- **Construction machinery market in India is booming**
- **Contest for fair visitors**

The flourishing construction machinery market in India is attracting a large number of exhibitors from all parts of the world to this year's bauma CONEXPO INDIA, which will be held from December 11 to 14 at the HUDA Ground in Gurgaon/Delhi. Demand for booths at the fair has never been so high. Positive growth forecasts for the Indian construction machinery industry will turn the trade fair into a very important presentation platform for the industry.

Exhibitors are very satisfied with the number of registrations for this year's construction machinery trade fair about three weeks before the fair's opening: Compared to the last fair in 2016, 800 square meters of hall space have been added. Over 700 exhibitors from 25 countries will present their products. Only a few booths are still available. Visitors can expect to see the entire product range of construction equipment. "The trade fair will be completely booked this year for the first time. Compared to 2016 we have grown over 30 percent – this is a tremendous achievement for bauma CONEXPO INDIA," said Bhupinder Singh, CEO of bC Expo India.

Positive market forecast triggers great demand

The tremendous reputation of the trade fair is attracting exhibitors from all parts of the world to Delhi. Many major players in the industry have expanded their booth space this year, including ACE, Case, Caterpillar, JCB, Kobelco, L&T, Liugong, PERI, Putzmeister, Sany, Schwing Stetter, Volvo, Wirtgen and Zoomlion. Terex, one of the industry's giants, is also returning for the first time since 2014. DEUTZ Engines, Doka, Doosan Bobcat, Etrack Crushers (A Keestrack Group Company), Hyundai and Manitou Equipment are returning this year as well. The German company Kaeser Kompressoren SE and the Indian manufacturer Tata Hitachi are attending for the first time.

Press Contact Messe München:
Vangelis Parasidis
PR-Manager
Tel. +49 89 949-21477
vangelis.parasidis@messe-muenchen.de

Press Contact AEM:
Patricia Monroe
PR Manager
Tel. +1 414/298-4123
pmonroe@aem.org

Messe München GmbH
Messegelände
81823 Munich
Germany
www.messe-muenchen.de



The huge number of exhibitors is directly related to the strong growth being generated by the Indian construction machinery market and the positive outlook for India's construction industry. These growth forecasts are being fueled by capital expenditures being made by the Indian government in the expansion of the country's infrastructure. India is to become the world's third-largest market for the global construction industry by 2025. Analysts expect real annual growth to average 6.2 percent over the next nine years. The construction machinery market will also profit from the infrastructure expansion: Bulldozers, backhoes and excavators will generate huge gains in sales over the next five years. "The construction machinery industry has tremendous opportunities ahead of it, and bauma CONEXPO INDIA 2018 is the perfect place to see these trends up close," Indian CEO Singh says.

bauma CONEXPO INDIA to introduce the buyer-seller program

The buyer-seller program will be offered for the first time. Visitors can fill out a [form](#) in advance and identify which product group or companies appeal to them as potential business partners. The trade fair organizer will use this information and arrange brief meetings during the trade fair days. The buyer-seller meetings will be held in a separate area of the fair hall. The service is provided free of charge to both groups and is aimed at international exhibitors.

Contest: Chance to attend bauma 2019 in Munich

Visitors to bauma CONEXPO INDIA 2018 can also look forward to participating in a contest if they register in advance. This will not only eliminate waiting time at the fairgrounds, but also give them an opportunity to win a ticket to bauma 2019 in Munich, including flight and accommodation. Visitors only have to enter the promotion code "fly2bauma-in" when they register online. The winner will be drawn on one of the trade fair days. The online registration deadline is December 10, 2018.

Further information is available at www.bcindia.com

bauma CONEXPO INDIA

bauma CONEXPO INDIA, international trade fair for construction machinery, building material machines, mining machines and construction vehicles, is the most important industry event for the sector in India with an exhibition area of 150,000 square meters. The last bauma CONEXPO INDIA in December 2016 attracted 647 exhibitors from 30 countries and 32.644 participants from India and neighboring states. bauma CONEXPO INDIA is held every two years: the 5th event will take place at the Huda Grounds in Gurgaon/Delhi from December 11 to 14, 2018.

bauma NETWORK: Six construction machinery trade fairs of Messe München

In addition to the world's leading trade fair bauma, Messe München has extensive skill in organizing additional international construction machinery trade fairs. For example, Messe München organizes bauma China in Shanghai and bauma CONEXPO INDIA in Gurgaon/Delhi together with the Association of Equipment Manufacturers (AEM) as well as the bauma CONEXPO Africa in Johannesburg. In December 2015, Messe München successfully expanded

Messe München GmbH
Messegelände
81823 Munich
Germany
www.messe-muenchen.de



its portfolio further with the purchase of the leading Russian construction machinery trade fair CTT, now renamed bauma CTT RUSSIA. In March 2017, the bauma NETWORK was again expanded with M&T EXPO in the form of a license agreement with SOBRATEMA (Brazilian Association of Association of Technology for Construction and Mining).

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

Association of Equipment Manufacturers (AEM)

AEM is the North American-based international trade group providing innovative business development resources to advance the off-road equipment manufacturing industry in the global marketplace. AEM membership comprises more than 1,000 companies and more than 200 product lines in the agriculture and construction-related industry sectors. AEM is headquartered in Milwaukee, Wisconsin, with offices in the world capitals of Washington, D.C.; Ottawa, Canada; and Beijing, China. AEM has an ownership stake in and/or manages several world-class exhibitions, including CONEXPO-CON/AGG, one of the world's largest gathering places for the construction industries.

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