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Press Release

ceramitec 2018: companies opt early to take part in the trade show

- **Excellent registration status one year ahead of ceramitec 2018**
- **Ceramic industry counts on the international key trade show**

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ceramitec 2018 will take place on the grounds of Messe München from April 10 – 13, 2018. And as early as one year before the trade show opens its gates, it is certain that it will enjoy great popularity among exhibitors once again. Compared to the previous event, the number of exhibitors having signed up to date is already clearly higher.

Almost half of the registrations received so far comes from abroad. Newcomers are Toto from Japan, Gabbrielli from Italy or Arcillas from Spain, among others. As at previous events, exhibitors again include international market leaders, such as Amberger Kaolinwerke, Bongioanni, Ceramifor, Dorst, Eirich, Händle, Imerys, Lingl, MOTA, Netsch, Schunk, Stephan Schmidt and Tecnofiliere. In addition, six major joint pavilions have confirmed their participation so far, among others, from France and from China. Likewise, more space has been booked up to date than in the corresponding period of ceramitec 2015.

This shows that there is a clear trend towards early registration, which Dr. Robert Schönberger, Messe München Exhibition Group Director, summarizes as follows: “We are very pleased that numerous exhibitors – including international exhibitors – have given their commitment for ceramitec 2018 at such an early point in time. The early-bird offer has found a very good response from our exhibitors, and all companies having signed up until now can invite their customers to attend the trade show free of charge.” Now, further registrations will officially still be possible until 30 July 2017.

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In 2018, analytica will take place in parallel with ceramitec. Further information on analytica is available at www.analytica.de

Further information is available online at www.ceramitec.de
ceramitec

ceramitec is the international key trade show of the ceramic industry. It covers the entire spectrum of the ceramic industry – ranging from classic ceramics and raw materials to technical ceramics through to powder metallurgy. ceramitec 2015 attracted 600 exhibitors from 37 countries and more than 15,000 visitors from 93 countries. ceramitec Technologies - Innovations - Materials takes place every three years; the next event will be held in Munich from April 10 to 13, 2018.

International trade shows of the ceramic industry of Messe München International

Besides ceramitec, the international key trade show, Messe München's portfolio of ceramics trade shows also includes Indian Ceramics. India's leading trade show for the ceramic industry combines international competence with in-depth regional know-how. Indian Ceramics takes place on an annual basis, the next event being scheduled in Ahmedabad, Gujarat, India, from March 7 to 9, 2018. It will be held in parallel with Ceramics Asia. More than 280 exhibitors and over 7,100 trade visitors took part in Indian Ceramics & Ceramics Asia 2017.

Messe München

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.

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