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**Press Release**

## **Spring Festival of the Ceramics Industry: The Next Ceramitec Trade Show Will Take Place in Munich from May 18 to 21, 2021**

**Messe München has set the dates for the forthcoming edition of ceramitec: The next time, the international key trade show of the ceramics industry will be held in Munich from May 18 to 21, 2021. The industry get-together is held at three-yearly intervals. The last event took place in April 2018. By setting the dates in spring, Messe München meets the wish of the industry. As a rule, the most important investment decisions are initiated in the first half of the year. Therefore, a trade show held in spring has clear advantages compared with the initially envisaged dates in the late autumn of 2021.**

ceramitec is the most important international trade show and knowledge platform for ceramics and powder metallurgy. As such, it covers the full spectrum of the industry, ranging from classic ceramics to raw materials to heavy clay and industrial ceramics through to technical ceramics and powder metallurgy. In addition, digitization and state-of-the-art manufacturing processes play an ever more important role at the event. In this context, a special show including a separate lecture program on the subject of additive manufacturing was conducted for the first time even in 2018. In total, some 633 exhibitors from 38 countries and more than 15,000 participants from 93 countries took part in ceramitec 2018.

### **ceramitec conference in September 2019 reduces the waiting period**

Moreover, Messe München shortens the waiting time until the next ceramitec trade show opens its gates by its newly created ceramitec conference. This new event format will celebrate its premiere at the recently inaugurated Conference Center Nord on the Munich fairgrounds on September 19 and 20, 2019. The program will be geared towards the industrial application possibilities for ceramics. Due to ever shorter innovation cycles, ceramics are meanwhile attractive for an increasing number of industries. These include the automotive, chemical, electrical engineering, health, biotechnology and aerospace industries, but also the mechanical engineering, pharmaceutical and design sectors.

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Press Release | February 8, 2019 | 2/2

Further information is available online at [www.ceramitec.com](http://www.ceramitec.com).

#### **About ceramitec**

ceramitec is the international key trade show of the ceramic industry. It covers the entire spectrum of the ceramic industry – ranging from classic ceramics and raw materials to industrial ceramics through to technical ceramics and powder metallurgy. Some 633 exhibitors from 38 countries and more than 15,000 participants from 93 countries took part in ceramitec 2018. “ceramitec: Technologies - Innovations - Materials” takes place every three years; the next event will be held in Munich in 2021.

#### **International trade shows of the ceramic industry of Messe München**

Besides ceramitec, the international key trade show, Messe München's portfolio of ceramics trade shows includes Indian Ceramics Asia. India's leading trade show for the ceramic industry combines international competence with in-depth regional know-how. Indian Ceramics takes place annually.

#### **Messe München**

Messe München is one of the world's leading trade-show companies. It organizes more than 50 own trade shows for capital and consumer goods and key high-tech industries. Each year, a total of more than 50,000 exhibitors and some three million visitors take part in more than 200 events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München, the MOC Veranstaltungszentrum München as well as abroad. Jointly with its subsidiaries, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. Messe München has a global business presence with a network of affiliates in Europe, Asia, Africa and South America as well as some 70 foreign representatives serving more than 100 countries.