

Munich, April 13, 2018

Press information

Top speakers at cyber security summit

Eugene Kaspersky at Command Control in Munich

- The first speakers—controversial, constructive, business-oriented
- Descriptive: from simulation to best practice
- “Cyber security is an essential duty for every company”

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Facebook founder Zuckerberg is the best example: Cyber security is primarily the responsibility of the management. Which framework must be created by companies to securely and legally use customer data? Which liabilities come with the General Data Protection Regulation (EU GDPR) coming into effect in May? Command Control has the answers for decision-makers.

“Cyber security is an essential duty for every company—for the entire management, not only for the IT department,” explains Klaus Dittrich, Chairman and CEO of Messe München. “Every company needs to raise the question of how the digital transformation can be controlled in a sustainable, value-adding and secure way.” The incidents revolving around Facebook and Cambridge Analytica, the hacker attacks on the German government and the data theft at the sports goods manufacturer Under Armour show how urgent the subject is.

Command Control helps managing directors from medium- and large-sized companies understand and tackle the challenges. Cyber security scenarios are descriptively presented in showcases. There are many interactive formats for exchanging information with decision-makers from different sectors. The participants of Command Control delve deeply into the highly relevant social discourse—and can use the new insights to create strategies for their own corporate actions.

Kaspersky, Gercke, Jones, Clinton—shaping the modern discourse

The first speakers are now confirmed and are evidence of the claim of Command Control to shape the current discussion:

- **Eugene Kaspersky**, co-founder and Chief Executive Officer of the Russian cyber security company Kaspersky Lab, will contribute his perspective to the international and politically challenging environment.

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- **Prof. Dr. Marco Gercke** is a world-leading expert in the field of cyber security and cyber crime. As founder and director of the Cybercrime Research Institute in Cologne, he provides advice to governments, organizations and companies. He carries out a so-called “Cyber Incident Simulation” which is geared towards the requirements of top management.
- **Laura Jones** is Senior Risk Manager for Cyber Security & Assurance at Kimberly-Clark Corp., USA. She is responsible for the first worldwide IT risk management program of the group and addresses the challenges of globally operating companies. Prior to that, she was a consultant at the technology consulting firm Booz Allen Hamilton and provided advice on risk management to US government bodies like the Pentagon and the Department of Homeland Security.
- **Larry Clinton** is President and CEO of the Internet Security Alliance (ISA), USA. The multi-sector trade association initiates and operates pragmatic programs to combine technology, public policy and economics to create a sustainable system of cyber security. Larry Clinton is rated as one of the most influential people in the field of corporate governance in the USA.



Eugene Kaspersky, CEO of Kaspersky Lab



Prof. Marco Gercke, Director of Cybercrime Research Institute



Laura Jones, Senior Risk Manager, Cyber Security & Assurance, Kimberly-Clark Corp./USA



Larry Clinton, President and CEO of Internet Security Alliance (ISA), USA

You can find further information about Command Control here: www.cmdctrl.com

About Command Control

Cyber security as a key to corporate success in the digital age—this is the central theme of the new event format Command Control. This international, cross-sector platform targets all those decision-makers who are involved with the digitalization process within companies and who want to learn more, educate themselves and network with one another. The first Command Control

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summit will be held at the ICM – International Congress Center Munich—from September 20-22, 2018. www.cmdctrl.com

Messe München

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