

Munich, Monday, May 14, 2018

Press information

New summit showcases cybersecurity as a growth lever for companies

Command Control: Strong partners from business and industry

- TÜV Rheinland & Cyoss by ESG visualize threats and measures in the Showcases
- Exclusive workshops for decision-makers by SANS Institut, Kaspersky Lab and SecureLink
- Akamai and Rohde & Schwarz Cybersecurity present solutions

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Messe München has announced the first partners for the newly created Command Control. Exhibitors at the Cyber Security-Summit including Rohde & Schwarz Cybersecurity, the security division of TÜV Rheinland, Kaspersky Lab, Cyoss by ESG, Akamai and other providers will be demonstrating how companies can securely exploit the opportunities of digitalization. The confirmed companies are giving a taster of what awaits decision-makers from September 20–22 in the ICM in Munich.

Command Control is a new, exclusive and innovative format for managing directors, CEOs, CISOs and all other decision-makers involved in company digitalization. In the Digital Factory Theme World at Command Control, **TÜV Rheinland** will demonstrate how companies can securely network their production. The company is one of the leading independent service providers for information security in Germany and mentors companies and public authorities along their paths to sustainable IT security concepts. Björn Haan, managing director in the business area of cyber security at TÜV Rheinland, explains the participation of the company in Command Control with the new format as follows: “The innovative event concept combined with digital offers for visitors and exhibitors is exactly the format we need to present cyber security services in an understandable and persuasive manner. We are looking forward to immersing ourselves with our visitors via Augmented Reality into the world of cyber security and making our solutions tangible.”

Christian Schwarz, managing director of **Cyoss**, the cyber and information security brand for industry and authorities of **ESG** Elektroniksystem- und Logistik-GmbH, is also convinced by the new event concept: “As a Munich-based company we are delighted to have the opportunity to present our cyber security services within a new event format in the digitalization location of Munich. Through

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Press Information May 14 2018 | 2/2

the best practices on show, visitors will be able to gain a unique insight into the different factors involved in cyber security.” In the Human Factor Theme World at the Summit, Cyoss will demonstrate how companies can integrate their employees in the protection against cyber-attacks.

Exclusive Workshops

Other top-level providers have also already confirmed that in the Command Control workshops they will equip decision-makers with what they need for secure digitalization. These providers include **SANS Institute**, the world-leading provider for information security training, the Swiss cyber security services partner **On-econsult**, the consultancy company **bridging IT** and the independent European cyber security provider, **SecureLink**. Along with the Russian security company Kaspersky Lab, the German electronics group **Rohde & Schwarz Cybersecurity**, the world market leader for CDN-services **Akamai** and the IT solutions provider **doITsolutions**, the companies are also participating as Corporate Partners in the event.

Individual Training and Networking Offers

In the foreground of the Summit are customized training and networking offers for decision-makers. Different threat scenarios will also be visualized in several Theme Worlds. Providers will present their relevant solutions in the associated Showcases. Furthermore, top-level international opinion leaders and experts from business, academia and politics will be giving presentations at Command Control. Prestigious speakers already confirmed over the last few weeks for the Summit in September include Eugene Kaspersky, CEO and co-founder of the Russian security company Kaspersky Lab, the director of the Cybercrime Research Institute Prof. Marco Gercke and the CEO of the Internet Security Alliance ISA Larry Clinton.

You can find further information about Command Control here:

www.cmdctrl.com

About Command Control

Cyber security as a key to corporate success in the digital age – this is the central theme of the new event format Command Control. This international, cross-sector platform targets all those decision-makers who are involved with the digitalization process within companies and who want to learn more, educate themselves and network with one another. The first Command Control summit will be held at the ICM – International Congress Center Munich from September 20-22, 2018. www.cmdctrl.com

Press Information May 14 2018 | 3/3

Messe München

Messe München is one of the world's leading trade fair organizers, offering more than 50 trade fairs for industrial goods, consumer goods, and new technologies. More than 50,000 exhibitors and around three million visitors take part in more than 200 events each year at the exhibition site in Munich, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München, as well as abroad. In cooperation with its subsidiaries, Messe München organizes specialist trade fairs in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam, and Iran. Messe München is represented around the world thanks to its network of affiliated companies in Europe, Asia, Africa and South America, as well as 70 foreign representatives covering more than 100 countries.