

No. 1

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Press release

electronica 2016

Planet e—Embark into a new era

From autonomous driving and networked industrial processes to fitness armbands that monitor our health: Now more than ever, electronics is a permanent part of our lives. From November 8–11, 2016, once again exhibitors will show us what the world of the future has in store for us.

Companies can register for the fair starting September 1.

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As an industry institution, electronica has been the global gathering for the electronics industry for more than 50 years. Whether it comes to start-ups, SMEs or international corporations—Planet e allows the industry to present the technologies that will accompany us in the future today. With a close eye on the latest trends, electronica 2016 will revolve around topics such as Automotive, Embedded Systems, LED, Wearables and Healthcare as well as cyber security and the Internet of Things. It will present the entire range of electronics solutions: from semiconductors, sensors and passive components to PCBs and system components. Besides twelve halls full of innovations, once again visitors can expect an extensive program of conferences and supporting events. A number of changes and main topics have already been decided.

Partnership in sector for solid-state lighting

The Lighting Forum at electronica 2014 laid the foundation for a strategic partnership between Messe München and Luger Research that will be continued in the long term. Falk Senger, Managing Director at Messe München: "Luger Research is a strong strategic partner. In the future, it will support Messe München's electronics network with expert knowledge in the sector for solid-state lighting. This collaboration means a great deal of added value both for our trade fairs and above all for our exhibitors and visitors." Plans call for expansion of the Lighting Forum at electronica 2016. Luger Research is organizing a day

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with expert presentations and discussions on the latest topics in the solid-state lighting sector.

Embedded Platforms Conference

During the past few years, the Embedded Platforms Conference proved itself as an ideas pool for hardware and software developers, system designers, product managers, development managers and much more. The 2016 conference will focus on the following topics: Hardware platforms and hardware components for embedded systems, software and tools for embedded development and optimization, and standards and legal provisions for embedded systems. electronica's exhibitors can also take advantage of several sponsoring offers that are available within the scope of the conference. Finally, new exhibition space in the East Entrance will give companies in the Embedded sector another chance to present themselves. The Embedded Platforms Conference takes place at the Press Center East on November 9 and 10, 2016, i.e. during the fair.

electronica Automotive Conference

Among leading executives in the automotive sector, the electronica Automotive Conference is a highly regarded part of the conference program. The day before the fair begins, i.e. on November 7, 2016, the experts at the conference will talk about topics that will play a key role for the industry in the future. The focus of the 2016 conference: Security, automated driving and interior electronics.

Besides the two conferences, visitors can also look forward to IT2Industry, the Wireless Congress, the electronica Forum, the electronica Automotive Forum, the Exhibitor Forum and the PCB & Components Marketplace.

electronica has a new website

electronica recently unveiled its new website, which is as informative as ever and features a brand new design. Whether it comes to registration forms, travel tips or press releases, everyone will find what they are looking for there. And the new website can also be used on smartphones and tablets: www.electronica.de

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Information and application forms for exhibitors are available at the electronica [website](#).

Photographic materials from previous events are available [here](#).

About electronica

electronica is the International Trade Fair for Electronic Components, Systems and Applications. It is the electronics industry's most important international industry gathering and features a supporting program with forums and conferences such as the electronica Automotive Conference, the Embedded Platforms Conference, IT2Industry and the Wireless Congress. A total of 73,189 visitors and 2,725 exhibitors participated in electronica in 2014. electronica has been held in Munich every two years since 1964. The next exhibition takes place from November 8–11, 2016. www.electronica.de

electronica worldwide

In addition to electronica, Messe München organizes electronica China und electronica India. Its network of electronics exhibitions also includes productronica in Munich, productronica China, productronica India and eAsia.

Messe München

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich alone. 14 of those events are number 1 in the world in their respective industries. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey and South Africa. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.