

Munich, July 22, 2016

Press Release

Event for the next generation of the real estate industry

EXPO REAL CareerDay: Strong springboard into the profession

- Students and companies from all sectors of the real estate industry meet here
- Student tickets for CareerDay and all three days of the EXPO REAL as well as the complete conference program for only 85 euros
- EXPO REAL 2016 at Messe München from October 4 to 6, 2016; CareerDay from 9:00 to 14:00 on October 6, 2016

Studies show that the real estate industry pays good salaries. And it also offers diverse and exciting careers. EXPO REAL, Europe's leading B2B trade fair for real estate and investments, is opening its doors to students to provide them with the possibility of visiting the exhibition and the conference program to obtain information about companies and opportunities as well as to establish contacts. The CareerDay on the last trade fair day deals specifically with the questions of students and young professionals – overall an outstanding offer at a very reasonable price.

"The EXPO REAL CareerDay provides students with a unique insight into the industry as well as the possibility to establish contacts for their future professional lives," Claudia Boymanns, Exhibition Director of EXPO REAL, explained. Nearly 700 students from 18 countries took part last year. In 2016, 22 companies are again exhibiting directly in the CareerCorners to attract potential candidates. In addition, there is conference program tailored specifically to the interests of the young professionals, and the free resume check is very popular among students. "Of course, the students like taking advantage of the opportunity to obtain information and visit the complete trade fair with more than 1,700 exhibitors from 33 countries as well as the renowned conference program."

Online registration in advance ensures favorable conditions

Online registration in advance is required to get the comprehensive offer at the discounted student rate of 85 euros instead of the full-price. Then all doors to EXPO REAL are open to the future real estate professionals. The conference

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Press Release | July 22, 2016 | 2/2

program of the CareerDay specifically illuminates job profiles in the real estate industry, paths into the profession and the experiences of international graduates. Another highlight is the awarding the gif Research Prize of the Gesellschaft für Immobilienwirtschaftliche Forschung e.V. The fact that this prestigious prize for outstanding scholarly work on real estate topics is awarded during the CareerDay once again emphasizes the value of the trade fair event for students and graduates.

The 22 exhibiting companies in the CareerCorner are (in alphabetic order): Aigner Immobilien GmbH, APCOA Parking Holdings GmbH, apollo real estate GmbH & Co. KG, ARCADIS SSC Europe BV, BNP Paribas Real Estate GmbH, Bonava (formerly NCC Deutschland GmbH), CBRE GmbH, COMFORT Holding GmbH, CORPUS SIREO Asset Management Commercial GmbH, Engel & Völkers Commercial GmbH, Ernst & Young Wirtschaftsprüfungs-GmbH, Estama Gesellschaft für Real Estate Management mbH, Greif & Contzen Immobilien GmbH, HEICO Property Partners GmbH, IC Immobilien Holding AG, Jones Lang LaSalle GmbH, KGAL GmbH & Co. KG, Lührmann Deutschland GmbH & Co.KG, PATRIZIA Immobilien AG, PricewaterhouseCoopers AG, Savills Immobilien Beratungs-GmbH, and WPG Industria Bau- und Vermietungsgesellschaft mbH.

EXPO REAL provides additional information on its blog <http://blog.ex-poreal.net/de/> and its social media channels under #EXPOREALcareerday. Whoever has purchased a ticket can also use the job market in the online subscriber service MatchUp! Additional information is available here:

<http://bit.ly/29Gz3ex>

The direct click to a CareerDay ticket, which is only available online:

<http://bit.ly/29Be5NF>



The EXPO REAL CareerDay offers students a strong springboard into the real estate industry.

About EXPO REAL

EXPO REAL, International Trade Fair for Property and Investment, is the trade fair for networking when it comes to cross-sectoral and transnational projects, investments and financing. It encompasses the entire spectrum of the property industry and offers an international networking platform

Press Release | July 22, 2016 | 3/3

for the important markets of Europe, via Russia and the Middle East to the USA. The comprehensive conference program with around 400 speakers provides a solid overview of current trends and innovation in the property, investment and financing market. In 2014 the International Trade Fair for Property and Investment, which is staged annually at the Messe München site, was attended by 37,857 participants from 74 countries and 1,707 exhibitors from 33 countries. The next EXPO REAL will be held from 4 to 6 October 2016.

Messe München

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.