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Press Release

Europe's Largest Trade Fair for Property and Investment

EXPO REAL: Orientation in Turbulent Times

- The international real estate industry will meet at Messe Munich from October 4 to 6, 2016.
- Number of exhibitors at EXPO REAL has increased by more than two percent.
- Chairman and CEO of Messe München Klaus Dittrich: "The global economic situation is causing investors to act more cautiously."

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Despite Brexit and political uncertainties, the real estate industry continues to prosper. This will also be reflected at EXPO REAL in Munich from October 4 to 6, 2016; the number of exhibitors has increased again.

"As long as interest rates remain low and a lot of capital is looking for investment opportunities, no end to the housing boom can be seen," Klaus Dittrich, CEO of Messe München GmbH, explained. "At the same time, the global economy is at risk and the political situation is unstable. This causes investors to act more cautiously. EXPO REAL is the ideal place to explore these trends and derive appropriate business strategies from them."

Orientation for developments, markets and trends

Europe's most important network for real estate and investments provides comprehensive orientation with respect to developments, markets and trends in individual segments. The trade fair is also confirming this claim in 2016. "The number of exhibitors increased again in 2016, this time by more than two percent," Stefan Rummel, Managing Director of Messe München GmbH, explained. The top 10 exhibiting countries (apart from Germany): Austria, the Netherlands, Poland, Switzerland, Great Britain, Hungary, France, the United States, and Luxembourg as well as Italy and the Czech Republic that share 10th place. In addition, there are again numerous country pavilions. Italy is represented with a large joint booth for the first time. "We are also pleased that Stockholm is celebrating its premiere and that Budapest has returned to EXPO REAL," Mr. Rummel said.

Exciting, hefty exchanges concerning Brexit – and much more

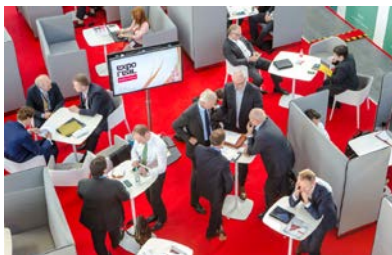
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Brexit and its consequences will naturally play a major role at EXPO REAL. For example, the audience can expect exciting, hefty exchanges of ideas between Brexit advocate and economist Dr. Gerard Lyons and the proven Brexit opponent Sir Howard Bernstein, Chief Executive of Manchester City Council, in the EXPO REAL FORUM: "Brexit: What is in after out?". In addition, a large part in the conference program will deal with the question of how the overall economy and consequently the real estate industry will develop further; "one question, among other things, is whether thinking in cycles is over, or whether we are currently only experiencing an exceptional situation in the money and investment markets and how we are to assess this situation," Mr. Dittrich explained. The challenges of the housing industry are a major issue, "not only from investment point of view, but also in terms of social issues. Affordable housing is scarce, and increased migration is exacerbating the problem further".

More information can be found on the EXPO REAL blog: <http://blog.expo-real.net/en/>



Caption: EXPO REAL is Europe's most important network for real estate and investments.

About EXPO REAL

EXPO REAL, International Trade Fair for Property and Investment, is the trade fair for networking when it comes to cross-sectoral and transnational projects, investments and financing. It encompasses the entire spectrum of the property industry and offers an international networking platform for the important markets of Europe, via Russia and the Middle East to the USA. The comprehensive conference program with around 400 speakers provides a solid overview of current trends and innovation in the property, investment and financing market. In 2014 the International Trade Fair for Property and Investment, which is staged annually at the Messe München site, was attended by 37,857 participants from 74 countries and 1,707 exhibitors from 33 countries. The next EXPO REAL will be held from 4 to 6 October 2016.

Messe München

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.

