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**Press release**

**2016 GreenTec Awards presented in festive ceremony**

## **Environmental technology trade fair IFAT gets off to a very successful start**

**A glamorous evening comes to an end: Europe's most important environmental and business awards were presented in the run-up to IFAT, which takes place at the Messe München trade-fair center from May 30 to June 3. The winners were honored before approximately 1,000 guests and prominent speakers at a spectacular stage event at the Internationales Congress Center München. So once again the GreenTec Awards were a successful kick-off to IFAT, the World's Leading Trade Fair for Water, Sewage, Waste and Raw Materials Management.**

When the GreenTec Awards call, prominent guests come running: As always, plenty of prominent people were on hand to walk down the traditional "green carpet," which was made of **real grass** this year. **NENA, Revolverheld, Thomas D, Désirée Nosbusch, Franziska Knuppe, David Mayer de Rothschild, Christopher von Deylen (Schiller), Nina Ruge and plenty of others** sent a clear message for the important topics of sustainability and the environment.

As in 2014, the GreenTec Awards Ceremony kicked off IFAT, the World's Leading Trade Fair for Water, Sewage, Waste and Raw Materials Management, for the second time. Stefan Rummel, Managing Director at Messe München, was thrilled: "We could not have asked for a better way to kick off IFAT. The GreenTec Awards are the perfect platform for us to showcase the innovations in the environmental sector that are presented at IFAT."

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Once again, Marco Voigt, who initiated the GreenTec Awards, was very pleased with this year's results: "Innovative projects, prominent people who support our ideas and the 'Who's Who' of the environmental industry: This year's GreenTec Awards were a complete success. They show how important these topics have become in the everyday lives of each one of us and that our winners and speakers have found exactly the right solutions."

As always, however, the entire evening revolved around the **winners in 14 categories and five special awards:**

- Automobility: **Schaeffler/LuK GmbH & Co. KG** for an automatic clutch that makes it possible to optimize fuel consumption.
- Construction & Living: **ECOCELL AG** for using recycled paper to optimize building construction.
- Bike: **Magnic Innovations'** contact-free rim dynamo generates electricity without batteries.
- Energy: **devolo AG** detects low-voltage distribution grid parameters in real time.
- Green Office by KYOCERA: **VAUDE Sport GmbH & Co. KG** stressed the importance of ecology awareness when rebuilding its company headquarters.
- Communication: **ugly fruits** launched a campaign demonstrating that taste has nothing to do with appearance.
- Lifestyle: **nearBees** delivers regional honey from local beekeepers right to your front door.
- Aviation: **Airbus Group** developed an electric training aircraft for future pilots.
- Production: **Heliatek's** organic solar films make it possible for green facades to generate energy.
- Recycling & Resources: **REMONDIS TetraPhos®** recovers phosphates from sewage sludge ash.
- Travel: **NORLED** developed the world's first zero-emission ferry.

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- Urbanization: **STEAG Power Minerals** developed its Photoment® concrete additive that lowers nitrogen oxide emissions.
- Water & Sewage: **Kassel University** is helping the needy in disaster areas with PAUL, a decentralized water supply system.
- Special Galileo Wissenspreis (Pro Sieben): **Kiezkaufhaus** is an online shop and bicycle delivery service that allows local merchants to deliver their products by bike.
- KYOCERA Special Award "Grüner Handel": Green IT – Das Systemhaus GmbH
- IFAT Environmental Leadership Award: **State of Green**
- Music Special Award: **Thomas D** sends a message with his music and through his commitment to environmental protection.
- Start-up Special Award: **EXYTRON** for environmentally friendly storage of electricity from predominantly renewable energy sources.
- WWF Galileo Green Youngster Award: **Jorma Görns** and **Simon Lange** from **Gymnasium Altenholz** developed a biogas plant to turn organic waste from the school cafeteria into high-quality methane.

Additional information is available at [www.ifat.de](http://www.ifat.de) and [www.greentec-awards.com](http://www.greentec-awards.com)

Pictures can be found at <http://www.greentec-awards.com/en/press-newsroom/downloads.html>

#### IFAT

IFAT is the world's leading trade event for environmental technology. A total of 3,081 exhibitors from 59 countries, and 135,288 visitors from 168 countries took part in the last event. IFAT is held every two years; the next edition takes place from May 30 to June 3, 2016 in Munich.

#### IFAT worldwide

Messe München's competence in organizing environmental-technology events is demonstrated not only in the world's leading trade fair for the sector, IFAT, but also in a range of other international trade exhibitions around the world. The spectrum encompasses IFAT Africa in Johannesburg, IFAT Eurasia in Istanbul, IFAT India in Mumbai, and IE expo in Shanghai. With IE expo Guangzhou there is now also a regional edition of the trade fair, focusing on the market in South China.

### **About the GreenTec Awards**

Since they were founded in 2008, the GreenTec Awards have developed into the most important environmental awards in Europe and a platform for green technologies. Each year, the awards ceremony brings innovations, business, science and prominent personalities together to promote environmental commitment and a passion for technology. The initiators and organizers Marco Voigt and Sven Krüger pursue this objective with a great deal of enthusiasm. More than 100 partners, 50 ambassadors and 40 exhibitors make this extraordinary event possible. The application period for the upcoming 2017 competition begins on July 1 and ushers in the ten-year anniversary of the most important environmental awards in Europe.

### **Messe München**

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.