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## Press release

# IFAT 2018 with new future platform “*experience.science.future.*”

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- Innovation park in the heart of IFAT
- Promotion of young professionals and ideas
- Online job market from February 2018

Next year's IFAT – the World's Leading Trade Fair for Water, Sewage, Waste and Raw Materials Management – will come up with a novelty: under the banner of “*experience.science.future.*”, from May 14 to 18, 2018 the Munich exhibition center will be a platform for science & research, education & training, jobs & career and start-ups – in short, for thought leaders and junior staff in the environmental sector.

For IFAT's Exhibition Director Silvia Fritscher it is essential to promote ideas and young professionals, especially in the environmental industry: “The growing discussion about environmental and climate protection entails an increasing demand for qualified specialists and pioneering innovations.

*experience.science.future.* is our response to this demand, bringing together the sector's smart and emerging minds.”

Amidst the IFAT events and activities, *experience.science.future.* will complement the exhibition and its supporting program in Hall B4, where it will pool universities, start-ups, associations and NGOs on more than 1,000 square meters, offering space for the most innovative technologies, strategies and research projects in the environmental field. In a networking lounge, pupils and students will have the opportunity to catch up on “green” occupations and get in touch with prospective employers.

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And also exhibitors can get involved: with specialist articles or on the new job portal *Job and Career@IFAT*, which will be available online from February 2018 already. Start-ups and universities are invited to apply to join *experience.science.future.* until February 1, 2018.

**Further information on the new future platform is available at**

[www.ifat.de/esf-exhibitors](http://www.ifat.de/esf-exhibitors). Read more on IFAT at <https://www.ifat.de/index-2.html>.

#### **IFAT**

IFAT is the world's leading trade event for environmental technology. A total of 3,097 exhibitors from 59 countries, and 136,885 visitors from 168 countries took part in the last event. IFAT is held every two years; the next edition takes place from May 14 to 18, 2018 in Munich.

#### **IFAT worldwide**

Messe München's competence in organizing environmental-technology events is demonstrated not only in the world's leading trade fair for the sector, IFAT, but also in a range of other international trade exhibitions around the world. The spectrum encompasses IFAT Africa in Johannesburg, IFAT Eurasia in Istanbul, IFAT India in Mumbai, and IE expo in Shanghai. With IE expo Guangzhou there is now also a regional edition of the trade fair, focusing on the market in South China.

#### **Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.