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Press Release

IFAT 2018 to spotlight sustainable road construction

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- **Special exhibition and specialist presentations**
- **Topics: resource-conserving procedures and efficient processes**
- **VDBUM as conceptual partner**

IFAT emphasizes future topics: the 2018 edition of the World's Leading Trade Fair for Water, Sewage, Waste and Raw Materials Management will for the first time also incorporate the issue of "sustainability in road construction". From May 14 to 18, a special show on the Munich exhibition site will address resource-saving procedures and machines as well as durable materials for road engineering.

This novelty is a major gain for Silvia Fritscher, IFAT's Exhibition Director at Messe München: "Thus, we strengthen current and future trending topics within the sector – which is our claim as the world's leading trade fair. Focusing on sustainability, the special show's product range covers the entire process chain in road construction – from road demolition to the conditioning/recycling of construction materials and their installation. Fritscher continues: "The special exhibition provides additional value for our municipal participants. But it also addresses construction companies, engineering offices and road construction authorities."

Conceptual partner is the *German Association of the Building Industry, and Environmental and Mechanical Engineering (VDBUM)* that will organize specialist presentations to complement the special show. The program's key topics will include the state of the art in road demolition, deconstruction and

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conditioning of materials for recycling, optimization of logistics processes, quality assurance and future tender requirements.

Digitization plays a vital role as well, VDBUM's Managing Director Dieter Schnittjer explains: "Digitization hits the construction sector with great force. Especially in road construction there are processes that digital technologies can make more efficient, more calculable and safer in terms of the documentation. Together with the professional experts we want to present these solutions at IFAT 2018."

Further information on the special show is available at ifat.de/road-construction. Read more on IFAT at ifat.de/en.

IFAT

IFAT is the world's leading trade event for environmental technology. A total of 3,097 exhibitors from 59 countries, and 136,885 visitors from 168 countries took part in the last event. IFAT is held every two years; the next edition takes place from May 14 to 18, 2018 in Munich.

IFAT worldwide

Messe München's competence in organizing environmental-technology events is demonstrated not only in the world's leading trade fair for the sector, IFAT, but also in a range of other international trade exhibitions around the world. The spectrum encompasses IFAT Africa in Johannesburg, IFAT Eurasia in Istanbul, IFAT India in Mumbai, and IE expo in Shanghai. With IE expo Guangzhou there is now also a regional edition of the trade fair, focusing on the market in South China.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.