

Munich, May 7, 2018
Press Release

IFAT 2018 in Munich in the starting blocks

- Opening: German Federal Minister of the Environment Schulze and State Minister Dr. Huber
- Record number: around 3,300 exhibitors
- International attendance has increased again

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IFAT is raring to begin, and the figures prove that it once again lives up to its reputation as world's leading trade fair for environmental technology. The event will open its doors from May 14 to 18 with 3,300 exhibitors, inaugurating the two new halls C5 and C6 of Munich's exhibition center. High-ranking visitors are expected for the first trade fair day: Svenja Schulze, Federal Minister of the Environment, Nature Conservation and Nuclear Safety, and the Bavarian State Minister of the Environment and Consumer Protection Dr. Marcel Huber will open IFAT.

3,300 exhibitors – that is about 200 companies more than at the last edition in 2016. The increasing number of exhibitors is chiefly due to the stronger demand from abroad. With a foreign share of 48 percent – three percentage points more – IFAT reaches record level. For Stefan Rummel, Managing Director of Messe München this is a clear sign “that more and more companies throughout the world rise to the global environmental challenges.” The organizer also observed an upward trend in the countries where IFAT is represented with own events. This includes first and foremost China, but also Turkey. “It clearly demonstrates that our international strategy has been the right track. We do not only create knowledge and technology transfers to the respective markets, but also strengthen our trade shows in the domestic market.” In terms of exhibition space the strongest growth rates were recorded for Germany and Italy.

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New halls, new paths

Thanks to the two new halls to expand the exhibition area, the organizer has optimized the hall layout: the key sector water and sewage will be located in the western halls of the exhibition center to be accessed via the Entrance West; the waste and secondary raw materials sector can be found in the eastern part, which is reached via the East Entrance.

Also new: three special areas. The future platform “experience.science.future” in Hall B4 will address the industry’s thought leaders and young talents and be a forum, for example, for start-ups. In Hall C5, visitors can see and hear specialist presentations on sustainable road construction for the first time. And the new special area “Best practice circular economy – the material flow of aluminum” in Hall B4 will demonstrate how to complete a material flow cycle.

IFAT app helps plan the visit

To find one’s way quickly through the many novelties and exhibitors on the innovation area of 260,000 square meters (36 soccer fields), the IFAT app can be downloaded at ifat.de/trade-fair/at-the-fair/app. The app lets visitors search for exhibitors, products and special areas and contains an overview of the entire supporting program as well as an interactive hall diagram with favorites function.

Overview of the IFAT press events: ifat.de/press/events/press-events.

For accrediting please visit ifat.de/press/services/accreditation.

This year, the Press Center will be located at the East Entrance.

IFAT opening on May14 with international panel discussion

On May 14, IFAT 2018’s opening will take place from 11:10 to 12:45 in Hall B2. Svenja Schulze, Federal Minister of the Environment, will inaugurate the trade fair during her first official visit to Bavaria. Dr. Marcel Huber, Bavarian State Minister of the Environment will participate for the state itself. After the political statements, the high-profile, international panel will discuss the plastic pollution of the world’s seas. Additional information on the opening ceremony of IFAT 2018 is available at: <https://www.ifat.de/press/events/opening/index.html>

Über die IFAT

Die IFAT ist die weltweit führende Branchenveranstaltung für Umwelttechnologien. Zur letzten Veranstaltung im Jahr 2016 kamen 3.097 Aussteller aus 59 Ländern und 136.885

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Besucher aus 168 Ländern. Die IFAT hat einen zweijährlichen Turnus; die nächste Ausgabe findet von 14. bis 18. Mai 2018 in München statt.

IFAT weltweit

Zusätzlich zur Weltleitmesse IFAT verfügt die Messe München über eine breite Kompetenz in der Organisation weiterer, internationaler Umwelttechnologiemessen. Neben der IFAT Africa in Johannesburg, organisiert die Messe München die IFAT Eurasia in Istanbul, die IFAT India in Mumbai sowie die IE expo in Shanghai und Guangzhou.

Messe München

Die Messe München ist mit über 50 eigenen Fachmessen für Investitionsgüter, Konsumgüter und Neue Technologien einer der weltweit führenden Messeveranstalter. Insgesamt nehmen jährlich über 50.000 Aussteller und rund drei Millionen Besucher an den mehr als 200 Veranstaltungen auf dem Messegelände in München, im ICM – Internationales Congress Center München, im MOC Veranstaltungszentrum München sowie im Ausland teil. Zusammen mit ihren Tochtergesellschaften organisiert die Messe München Fachmessen in China, Indien, Brasilien, Russland, der Türkei, Südafrika, Nigeria, Vietnam und im Iran. Mit einem Netzwerk von Beteiligungsgesellschaften in Europa, Asien, Afrika und Südamerika sowie rund 70 Auslandsvertretungen für mehr als 100 Länder ist die Messe München weltweit präsent.