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## Press Release

### Great exhibitor response

### IFAT 2020: outdoor area to grow

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- World's largest environmental technology trade fair with record exhibition space next year
- Total space: 270,000 square meters
- New special area shows cycle for construction and demolition waste

**In late April, the registration deadline for the main [IFAT](#) 2020 exhibitors elapsed. In response to the great demand, Messe München now expands the exhibition space by 10,000 square meters. Thus, the World's Leading Trade Fair for Water, Sewage, Waste and Raw Materials Management, which will take place from May 4 to 8, 2020, will span a new record area of 270,000 square meters.**

Managing Director Stefan Rummel: "The great demand by exhibitors has encouraged us to expand the presentation area of IFAT 2020. With an additional 10,000 square meters of outdoor space, we want to take adequate account of the importance that environmental technologies have for the development of our economy and society."

### Closing raw material cycles

More than ever, the IFAT organizers will be using the new record area to foster innovation and present concrete application examples for closed raw material cycles. Rummel specifies: "For the first time, we will bundle the exhibition segments 'Management of hazardous substances', 'Demolition and mineral processing' and 'Road construction'. In so doing, we will demonstrate how to close the cycle for construction and demolition waste and will expand our offering for municipal visitors."

The new special area is particularly interesting for exhibitors from the building construction and civil engineering sectors and focuses on sustainable road construction. Those wishing to present themselves in this area can [register](#) now until the end of the year.

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### Promoting innovation

Also start-ups and research institutes interested in the special area [experience.science.future.](#) can still decide to take part in the world's leading trade fair and register from July 17, 2019 to January 22, 2020. Right at its debut in 2018, the future platform for the industry's masterminds and emerging talents proved to be a central pool of ideas and will be continued next year.

“experience.science.future. offers young companies and think tanks in particular the opportunity to establish themselves in this promising market and to network with potential partners and investors. So, in 2020 as well, we will provide new impetus for the industry,” Rummel concludes.

### Photos for the press release:



Managing Director Stefan Rummel on IFAT 2020: “With an additional 10,000 square meters of outdoor space, we want to take adequate account of the importance that environmental technologies have for the development of our economy and society.”



How can construction and demolition waste be kept circulating? In a new special area, the world's leading trade fair will demonstrate how—and will more than ever show concrete solutions for closed raw material cycles.



The registration phase for the future platform [experience.science.future.](#) will start on July 17. It offers start-ups and universities the opportunity to network with potential partners in the industry.

More information on IFAT is available at [ifat.de/en](http://ifat.de/en).

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#### **About IFAT**

IFAT is the world's largest and leading environmental technology trade fair. Every two years, the world-leading trade show presents solutions for water, sewage, waste and raw materials management as well as solutions to make maximum use of resources and to close raw material cycles. The 2018 edition attracted 3,305 exhibitors from 58 countries and 142,472 trade visitors from 162 nations. The event occupied a completely booked space of 260,000 square meters, divided among 18 halls and an outdoor area. The next IFAT will be held at the exhibition center in Munich from May 4 to 8, 2020.

#### **IFAT worldwide**

Messe München not only demonstrates its considerable expertise in organizing environmental technology trade shows with the world's leading trade fair IFAT. Other international events include IE expo China in Shanghai, IE expo Chengdu in Chengdu, IE expo Guangzhou in Guangzhou, IFAT Africa in Johannesburg, IFAT Eurasia in Istanbul and IFAT India in Mumbai. Together, the IFAT events form the world's leading network for environmental technologies.

#### **Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.