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Press Release

Indian Ceramics and Ceramics Asia 2018 in Expansion on the New Exhibition Grounds

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- **The two strongest ceramics trade shows of India will continue to be under one roof in 2018**
- **Move to the Exhibition Centre, Helipad Ground in Gandhinagar, Gujarat, India**

Boasting 11,000 square meters, Indian Ceramics & Ceramics Asia 2017 were as big as never before. After several successful events at the Gujarat University Exhibition Hall in Ahmedabad, with steadily growing exhibitor and visitor figures (2017: 283 exhibitors and 7,110 visitors), the organizers reached the capacity limits. Therefore, a strategic decision for a new location had to be taken, which would guarantee a further expansion of the event. The third event as a co-location will now take place at the Exhibition Centre, Helipad Ground in Gandhinagar, Gujarat, India from March 7 to 9, 2018.

Igor Palka, Exhibition Manager of the ceramitec cluster at Messe München, is convinced that this is the right step: “The event location is excellently suited to meet the needs of exhibitors and visitors even better.”

Ken Wong, General Manager of Shenzhen Unifair Exhibition Service Co., Ltd., is confident that moving to the new venue is the strategic step for the future of the events: “The new venue will help the exhibitors and visitors to see the potential future growth of the exhibitions.”

Apart from an area of approx. 15,000 square meters, the new grounds for the Indian Ceramics and Ceramics Asia trade shows offer an outstanding, state-of-the-art infrastructure. They are deemed to be one of the largest exhibition grounds for international events of India. Moreover, Helipad Ground distinguishes itself by extraordinarily good arrival and parking facilities. The proximity to the government of Gujarat and industry associations also has a positive effect.

Furthermore, the new venue is very well received by international and local key players. This can be seen in the fact that numerous exhibitors intend to enlarge their booth spaces by up to 30 percent.

Thus, the event of the ceramics industry in the Southeast Asian region, which has meanwhile become indispensable, consolidates its position as major platform of the industry and attracts more and more decision-makers from user industries and ever more visitors to the trade show. This leads to synergies for exhibitors and visitors alike, also in respect of the even greater international mix and the broader range of products and services on offer, as all major exhibitors from around the globe will gather on the extended area.

Further information on Indian Ceramics 2018: www.indian-ceramics.com.

Information on Ceramics Asia 2018: www.ceramicsasia.net.

Indian Ceramics

Indian Ceramics is taking place for the twelfth time between March 7 and 9, 2018, at the Exhibition Centre in Gandhinagar, India. As the leading show for suppliers to the ceramics industry, this event captures the entire spectrum of classic ceramics, from raw materials through to technical ceramics. Indian Ceramics 2017 attracted around 283 exhibitors, each of them highlighting their products, services and innovations to a trade audience of over 7,100. Indian Ceramics 2018 – powered by ceramitec – is organized by Messe München India, a subsidiary of Messe München.

Ceramics Asia

Ceramics Asia has been successfully organized for three editions since 2012. It became to the most expecting event in ceramics industry in India. The exhibition covers a total show space of 5000 m² with over 100 exhibitors from China, India and international covers the whole spectrum of the ceramics industry chain, from machinery, raw materials to technology, which attracts visitors from Indian local and neighboring countries. With the official



Two shows - One date



March 7 – 9, 2018

The Exhibition Centre, Gandhinagar, India

www.indian-ceramics.com

support from associations of Indian local and China, Ceramics Asia has been proved as the most potential event in Indian ceramics industry which is bridging the platform between India and the world.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

Unifair Exhibition Service Co., Ltd.

Established in 1992, Unifair Exhibition Service Co., Ltd. is one the pioneer professional exhibition organizing service enterprises in China. Who has already organized and conducted over 40 world-class exhibitions in different industrial sectors. We have a very strong and innovative team of experienced professionals on exhibition management and organizing background as well as huge customer resources. Optimal marketing channels and complete service. UNIFAIR is the official organizer of Ceramics CHINA in Guangzhou which is the world's most influential and important ceramics exhibition offering customers and buyers extraordinary business opportunities.

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