



No. 02/e
Munich, February 15, 2018
Press Release

Premier edition of Indian Ceramics and Ceramics Asia 2018 at new venue about to open their gates

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The new larger exhibition space is fully booked

The positive mood in the ceramics industry in India continues unabated. This is shown by the record-breaking number of exhibitor applications for Indian Ceramics and Ceramics Asia 2018, which will take place for the first time ever at their new venue at the Exhibition Centre, Helipad Ground in Gandhinagar, Gujarat, India from March 7 to 9, 2018.

“We have recorded a sustained positive mood in the ceramics sector since 2016. This has led to an increasing demand for exhibition space once again in 2018. In order to enhance the event’s professional look, we have decided in favor of a new larger location”, states Dr. Robert Schönberger, Exhibition Group Director Ceramic Machinery Trade Shows at Messe München.

At the previous location, the Gujarat University Exhibition Hall in Ahmedabad, the organizers were reaching the limits of capacity due to the steadily increasing exhibitor and visitor numbers (2017: 283 exhibitors and 7,110 visitors). The decision to change the location was exactly right: the space available will be fully occupied this year already. In the process, a great number of exhibitors have enlarged their booth spaces by up to 30 percent.

Rise in the number of international visitors

Furthermore, there has been a clear increase in the number of international exhibitors. With some 30 percent more occupied exhibition space than in the previous year, a

new record has been set. Considerably more participants will be present in the heavy clay ceramics segment (iBART), in particular. In addition, several countries will be represented at the trade show for the first time ever among a total of 18 countries represented. For example, there will be manufacturers from Portugal and from Iran in 2018.

Top-class conference program

It is not only the well-known exhibitors at the trade show who attract many exhibitors, but also the top-class conference program of Indian Ceramics & Ceramics Asia: simultaneously with the exhibition, the **Innovation Exchange Forum** will once again offer trade visitors information on current trends and new technologies in the ceramics industry in the form of best practice examples.

After its successful premiere last year, the **Buyer-Seller-Forum** will open again at the 2018 edition. At a specially organized matchmaking event, exhibitors and top managers from the industry can meet daily between 11.00 a.m. and 4:00 p.m., establish new contacts and make deals. In 2017, some 150 face-to-face meetings took place in this manner.

Further Information on Indian Ceramics 2018: www.indian-ceramics.com.

Information on Ceramics Asia 2018: www.ceramicsasia.net.

Indian Ceramics

Indian Ceramics is taking place for the twelfth time between March 7 and 9, 2018, at the Exhibition Centre in Gandhinagar, India. As the leading show for suppliers to the ceramics industry, this event captures the entire spectrum of classic ceramics, from raw materials through to technical ceramics. Indian Ceramics 2017 attracted around 283 exhibitors, each of them highlighting their products, services and innovations to a trade audience of over 7,100. Indian Ceramics 2018 – powered by ceramitec – is organized by Messe München India, a subsidiary of Messe München.

Ceramics Asia

Ceramics Asia has been successfully organized for three editions since 2012. It became to the most expecting event in ceramics industry in India. The exhibition covers a total show space of 5000 m² with over 100 exhibitors from China, India and international covers the whole spectrum of the ceramics industry chain, from machinery, raw materials to technology, which attracts visitors from Indian local and neighboring countries. With the official support from associations of Indian local and China, Ceramics Asia has been proved as the most potential event in Indian ceramics industry which is bridging the platform between India and the world.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three



Two shows - One date

**INDIAN
Ceramics
2018**



March 7 – 9, 2018

The Exhibition Centre, Gandhinagar, India

www.indian-ceramics.com

million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.

Unifair Exhibition Service Co., Ltd.

Established in 1992, Unifair Exhibition Service Co., Ltd. is one of the pioneer professional exhibition organizing service enterprises in China. Who has already organized and conducted over 40 world-class exhibitions in different industrial sectors. We have a very strong and innovative team of experienced professionals on exhibition management and organizing background as well as huge customer resources. Optimal marketing channels and complete service. UNIFAIR is the official organizer of Ceramics CHINA in Guangzhou which is the world's most influential and important ceramics exhibition offering customers and buyers extraordinary business opportunities.

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CIN - U92400MH2007PTC174081