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Press Release

New Exhibition Director for INHORGENTA MUNICH

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Stefanie Mändlein (35) has been appointed Exhibition Director of INHORGENTA MUNICH as of 1 January 2015. The business graduate is the successor of Renate Wittgenstein who had been engaged as a Product Manager by Messe München for three years. Ms Wittgenstein will remain attached to INHORGENTA MUNICH as an external advisor.

With Stefanie Mändlein, this position will be taken up by an experienced expert of the industry. Stefanie Mändlein has been working at Messe München since 2007; her last position has been Sales Director, inter alia, for INHORGENTA MUNICH.

In this position, she is most familiar with the jewelry and watchmaking sector in its entire variety and has good contacts. The graduate business scientist with focus on marketing and business management previously worked as Head of Sales at an international distributing agency.

Klaus Dittrich, Chairman & CEO of Messe München GmbH states:

“We are much obliged to Ms Wittgenstein for her valuable initiative to modernize and further develop INHORGENTA MUNICH. This is exactly why we had engaged her. At the same time, I am delighted that we have found an internationally experienced successor who is most familiar and ideally networked with the industry in order to fill the responsible position of Exhibition Director. I am convinced that with Stefanie Mändlein we will continue to expand the position of INHORGENTA MUNICH as an international industry platform.



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Messe München International

Messe München International is one of the world's leading trade show companies. In Munich alone it organizes around 40 trade shows for capital and consumer goods, and key high tech industries. Each year more than 30,000 exhibitors and around two million visitors take part in the events held at the Messe München exhibition center, the ICM – International Congress Center München, and in the MOC Veranstaltungszentrum München. The leading international trade fairs of Messe München International are all certified by the German Society for Voluntary Control of Fair and Exhibition Statistics (FKM), i.e. the exhibitor and visitor figures as well as the space indications are determined according to uniform standards and attested by an independent auditor.

In addition, Messe München International organizes trade shows in China, India, Turkey and South Africa. With a combination of affiliates abroad – in Europe, Asia and in Africa – and over 60 foreign representatives actively serving over 100 countries, Messe München International has a worldwide business network. The Group also takes a pioneering role as regards sustainability: It is the first trade-fair company to be awarded energy-efficiency certification from the technical inspection authorities TÜV SÜD.