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Press Release

From Professionals for Professionals – also in 2016

INHORGENTA MUNICH Continues to be Open to Trade Visitors only

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INHORGENTA MUNICH has been the international order and communication platform for jewelry and watches for more than 40 years. The trade show provides competent support to exhibitors and retailers as the industry's professional partner. Based on this partnership relation, the Exhibition Management, in dialogue with the INHORGENTA MUNICH Advisory Board, has decided to admit exclusively trade visitors to the 2016 event, as in previous years. This step shows once more that partnership with the retail trade continues to be a top priority in Munich.

“Across all industries, there are regularly controversial discussions on the opening of trade shows to consumers”, explains Klaus Dittrich, Chairman and CEO of Messe München. INHORGENTA MUNICH has closely examined this topic, which is also of public interest. “We would not like to follow the example of other trade shows blindly, but first and foremost take the best decision in the interest of our exhibitors and specialist dealers. In doing so, the framework conditions must be favorable and reliable in order to ensure optimum business performance and the security of the products presented”, continues Messe München's chief executive Klaus Dittrich. After careful consideration and in consultation with the representatives of the Advisory Board, the Exhibition Management has decided to open INHORGENTA MUNICH exclusively to trade visitors also in 2016.

“All parties involved once more had extensive discussions on the pros and cons in the Advisory Board. We have jointly reached the conclusion that the idea of a partial opening of INHORGENTA MUNICH to a selected group of customers would not promote the common objectives of Messe München, the exhibitors

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and the trade visitors”, states Stephan Lindner, President of the Federal Association of Jewellers, Jewellery and Watch Retailers and Member of the Advisory Board. Lindner continues emphasizing: “Partnership with the retail trade continues to be a top priority in Munich. This is true for both the exhibiting industry and the organizer. The decision of Messe München is fully in the interest of the retail trade.” As before, a lively exchange with the industry will continue to form the basis for all decisions taken for INHORGENTA MUNICH.

Messe München

Messe München is one of the world’s leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich alone. 14 of those events are number 1 in the world in their respective industries. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey and South Africa. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.