

No.17

Munich, February 16, 2018

Press Release

INHORGENTA MUNICH 2018

Trade Show Opening with a Rise in Exhibitor Figures and a Glamorous Jewelry Show

INHORGENTA MUNICH 2018 opened its gates on Friday, February 16, with an encouraging four percent rise in the number of exhibitors. More than 1000 exhibitors from 42 countries are presenting their products to a trade audience. The traditional “INHORGENTA Jewelry Show” was the glamorous prelude to this year’s jewelry and watches trade show. Nearly 400 invited guests from the worlds of business, media and culture celebrated the inauguration together with exhibitors and trade visitors at the After-Show Party.

The Jewelry Show is one of the highlights of INHORGENTA MUNICH. Among the guests of the evening were Wigald Boning with his wife Teresa Tièschky, Uschi Dämmrich von Luttiz, Joana Danciu, Florian Hüttner, Laura Janson, Andrea Kaiser, Mike Kraus, Alexander and Viola Mazza, Dunja Siegel, Daniela Vukovic and Christine Zierl.

The models wore high-carat jewelry on the catwalk: white diamonds by Hans D. Krieger, cultured-pearl necklaces by Gellner, Girello rotating rings by Meister, Hauber bracelets and a jewelry collection by the Schwab gold and platinum smithy. Guido Maria Kretschmer’s muse Zoe Helali was the prominent face of the show.

The model presented necklaces from the Perlensalon by Celia von Barchewitz.

This time, the models did not only present jewelry in combination with fine evening dresses, but also with ready-to-wear garments of young designer labels, such as Irene Luft, Dawid Tomaszewski, Veronica Bond, Marcel Ostertag and Minx by Eva Lutz.

“With this fashion mix, the shows turn out to be more versatile than ever before”, says Klaus Dittrich, Chairman and CEO of Messe München.

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Press Release | February 16, 2018 | 2/2

The program was accompanied by a multimedia show performed by the Munich VJane Betty Mü.

INHORGENTA MUNICH will present the full variety of jewelry, precious stones and watches until and including Monday, February 19. 1,026 exhibitors from 42 countries and around 28,000 retailers from over 70 countries meet on a hall space of 65,000 square meters.

Further information on [INHORGENTA MUNICH](#)

[Photos INHORGENTA MUNICH](#)

Messe München

Messe München is one of the world's leading trade-show companies. It organizes more than 50 own trade shows for capital and consumer goods and key high-tech industries. Each year, more than 50,000 exhibitors and some three million visitors take part in more than 200 events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Jointly with its subsidiaries, Messe München is organizing trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. Messe München has a global business presence with a network of affiliates in Europe, Asia, Africa and South America as well as some 70 foreign representatives serving more than 100 countries.