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Press Release

Innovations for Forest and Technology

INTERFORST 2018: Preparations Have Been Launched

- Application form for exhibitors is online
- Strong development to become the industry's internationally leading platform
- One of the first trade shows to take place on Messe München's extended exhibitions grounds featuring two new halls

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The next edition of the International Key Trade Fair for Forestry and Forest Technology is casting its shadows ahead: the application forms for exhibitors are online. At INTERFORST, exhibitors will present their innovations from the entire logistics chain, ranging from afforestation to timber harvesting up to the sawmill industry. In addition, INTERFORST 2018 will be one of the first events to take place on the further extended exhibition grounds.

"We expect that INTERFORST 2018 will build on the success achieved in 2014," states Dr. Reinhard Pfeiffer, Managing Director of Messe München. At that time, the International Key Trade Fair for Forestry and Forest Technology posted record figures both in terms of exhibitors and exhibition space. Moreover, the construction of two new exhibition halls and an additional conference center on the exhibition grounds will be completed in 2018. "INTERFORST will be one of the first events to benefit from this. Then, the trade show will occupy the new Hall C6, featuring a more clearly structured open-air site". With this extension, the plans for the exhibition grounds opened in 1998 – which are among the most advanced and sustainable ones worldwide – will have been finally implemented. Then, Messe München will offer exhibition space in a total of 18 halls covering 200,000 square meters and an open-air site extending over some 400,000 square meters.

Internationally leading industry platform

INTERFORST is as multifaceted as forestry itself and provides a comprehensive market overview. The array of topics ranges from afforestation and forest care to wood cropping, timber harvesting and wood energy up to transport vehicles, safety and health at work, and information technology in the forest. This concept

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is convincing beyond Germany's borders: "INTERFOST 2014 was as international as never before, this development will continue in 2018," states Exhibition Director Martina Ehrnsperger confidently. Apart from Germany, the five top exhibitor countries were Austria, Italy, Sweden, Finland and the Netherlands. The top visitor countries were Austria, Switzerland, Italy, France and Slovenia.



INTERFORST 2018 will display the whole logistics chain, ranging from afforestation to timber harvesting up to the sawmill industry.



View on the two new exhibition halls of Messe München, which will be completed in 2018. INTERFORST is one of the first events to be organized on the further extended exhibition grounds.



The site plan shows the new exhibition halls and their planned occupation by INTERFORST 2018.

More pictures showing Interforst are available here: <http://www.interforst.com/trade-fair/press/newsroom/photos-logos/index.html>

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About INTERFORST

Every four years, INTERFORST as one of the internationally leading trade shows for forestry and forest technology presents the entire logistics chain, ranging from afforestation to timber harvesting up to the sawmill industry. A further focus involves the use of timber for energy purposes. A comprehensive supporting program comprising a congress and a great variety of forums and special shows brings representatives from science, politics and practice together. In 2014, INTERFORST welcomed 451 exhibitors from 27 countries and some 50,000 visitors from 72 countries. The next INTERFORST will take place on the exhibition grounds of Messe München from July 18 to 22, 2018.

Messe München

Messe München is one of the world's leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.