

München, April 24, 2018

Press Release

INTERFORST 2018: Highlights from the Supporting Program

From seeding and mulching to wood utilization: the supporting program of INTERFORST 2018, which will be held on the exhibition grounds of Messe München from July 18 to 22, is just as diversified as the range of products and services on offer. Following is an overview of the Congress, forums and special shows as well as competitions and prize-giving ceremonies.

Johannes Manger
PR Manager
Tel. +49 89 949-21482
Johannes.manger@messe-muenchen.de

Green Couch

From Wednesday to Saturday, experts from the worlds of business and politics will sit down on the “Green Couch” and discuss current topics of silviculture and forestry. There will be a highlight right at the start of the trade show: Michaela Kaniber, the new Bavarian State Minister of Food, Agriculture and Forestry, will have a talk with Josef Plank, Secretary General of the Austrian Federal Ministry of Sustainability and Tourism. Other expected guests on the Green Couch are Philipp Freiherr zu Guttenberg, President of the Consortium of German Forest Owners AGDW – Die Waldeigentümer, and Peter Konrad, President of the Austrian Association of Forest Entrepreneurs.

Congress and forums

The slogan of this year’s Congress and Forum Program will be **“Forestry in transition – adapting to remain competitive!”**

The Forum in Hall B6 will be located in the midst of the trade show activities. Here, independent experts in the field will report on their experiences from Thursday to Sunday, seeking to exchange views and ideas with the trade audience. The superordinate topics will be forest technology, safety and health at work as well as practical tips for forest entrepreneurs and forest owners.

In contrast to the forums, the Congress, which will also take place in the Forum on Thursday and Friday mornings, is rather of a scientific nature. Representatives from science and research will report on future topics. This year, the sub-

Messe München
GmbH
Messegelände
81823 München
Deutschland
www.messe-muenchen.de



Presseinformation | April 24, 2018 | 2/2

jects of climate change and wood utilization as well as digitalization and bio-economy will take center stage.

Special shows

The special show entitled “**From seedling to squared timber – the timber processing chain**” in Hall B6 will map the entire value-added chain, ranging from seeding and mulching to forest care through to the final product.

In its special show “**On a large and small scale – using technology to improve security**”, which will take place on the open-air site, the German Social Insurance for Agriculture, Forestry and Horticulture [*Sozialversicherung für Landwirtschaft, Forsten und Gartenbau - SVLFG*] places a particular focus on safety at work and health aspects of the use of technical tools.

(cf. the press releases on the specials shows of INTERFORST 2018)

Demonstrations

The **Bavarian Logging Championship** will be organized on the open-air site, too. On first day of the trade show, the apprentices of the Bavarian State Forest Enterprise will compete against each other in a vocational contest.

On Thursday, there will be a comparative competition between the national teams from Germany, Austria and Switzerland, among others, in the following disciplines: chain fitting, bucking by combined cuts, precision bucking, limbing and felling.

Finally, the big Bavarian Logging Regional Championship with around 100 participants from the whole of Europe will take place on Friday.

At the **STIHL TIMBERSPORTS®** shows, top athletes will present different impressive disciplines of lumberjack sports. Moreover, all visitors will have the opportunity to test their own talent on a two-meter hand saw (“single buck”) under professional guidance by the athletes.

Austria Country Day

On Thursday, the supporting program of INTERFORST will be entirely dedicated to Austria.

Presseinformation | April 24, 2018 | 3/3

A few lectures in the Congress and the forums will refer to our neighbor country. Furthermore, the associations of forest entrepreneurs from Germany, Austria and Switzerland will provide information on the topic of education and further training daily. In this context, valuable tips and information will be offered at the joint pavilion.

German Forest Award

The Deutsche Landwirtschaftsverlag [*German agriculture publisher*] will confer the German Forest Award for the first time this year. The award has been launched in the categories “Forest owner of the year”, “Forest entrepreneur of the year”, “Forester of the year”. The winners will be selected on the second day of INTERFORST 2018. All forest entrepreneurs, foresters and forest owners in the DACH region (Germany, Austria, Switzerland) are eligible to participate. The specialist jury will assess the following criteria: idea, innovation, originality, exemplary character, economic efficiency, marketing and advertising measures, considering sustainability.

Testing of saw-splitting automatic machines

In addition, the Deutsche Landwirtschaftsverlag [*German agriculture publisher*] will present four different saw-splitting automatic machines in a comparison. The results of the comparative test will be presented live in the “forstpraxis spezial” action area on the open-air site. During the trade show, the commented demonstrations will take place five times per day. Subsequently, there will be a possibility of exchanging views and ideas with the demonstrating editors.

Further information on the supporting program of INTERFORST:

www.interforst.com/programm

Further information is available in the exhibitor database:

www.interforst.com/aussteller

Buy your ticket online and save up to 30%:

www.interforst.com/besucher/tickets

Presseinformation | April 24, 2018 | 4/4

Further information: www.interforst.com

About INTERFORST

Every four years, INTERFORST as one of the internationally leading trade shows for forestry and forest technology, presents the entire logistics chain, ranging from afforestation to timber harvesting to the sawmill. Another focal point is the energetic use of wood. A comprehensive supporting program with congress and various forums and special shows brings science, politics and practice together. In 2014, INTERFORST recorded 451 exhibitors from 27 countries and some 50,000 visitors from 72 countries. The next INTERFORST will take place from July 18 to 22, 2018 on the exhibition grounds of Messe München.

Messe München

Messe München Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.