International Trade Fair and Open Conference for
Intelligent, Digitally Networked Work Environments
November 08.-11, 2016
Messe München

www.it2industry.de

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Press Release

Statements about the Trade Fair

Felix Kirschenbauer
PR Manager
Tel. +49 89 949-21472
Felix.Kirschenbauer@
messe-muenchen.de

Wolfgang Decker, Managing Director Lead Mobility/Internet of Things, Accenture:

"With its combination of trade fair and conference program, IT2Industry shows how companies can use digitalization for new, profitable business models. In addition, it provides an appropriate platform for exchanges with experts from industry, research, and politics concerning the industrial Internet of Things."

Ulrich Ermel, Director New Business Development, PULS:

"IT2Industry reflects the spirit of the times and could be not designed better. We need to establish rapprochement and collaboration between "IT" and "Industry", so that the benefits of the IT world come to fruition in the industrial world and generate added value in the long term."

Hans-Joachim Köppen, Technical Leader Internet of Things and Industry 4.0, IBM:

"Modern industry is based on software and data. Companies can only be successful if they give IT a strategic role and link it closely with user departments. IT2Industry shows the appropriate solutions and measures for this."

Hubert Schönle, Managing Director, Promatix:

"The name IT2Industry says exactly what our business model is based on, namely to integrate IT solutions directly into machines and the shop floor. In my opinion, the attaching to industry trade fairs is a great way to get the topic moving."

Michael Stanschek, Senior Partner Executive DACH, SUSE:

"IT will become the central nervous system critical to company success in digital transformation. Open source software has become the driver for innovation. IT2Industry brings customers and manufacturers together precisely with respect to these topics, which all IT managers must confront today."

Guido Vogel, Head of Sales & Marketing, Lemonbeat:

"We warmly welcome the concept of linking IT2Industry with large fairs, because the Internet of Things is an industry-overlapping issue. We are also very satisfied with the course of the trade fair, because we were able to make many new business contacts."

Jürgen Zapf, Executive Board Member, MTQ Test Solutions:

"IT2Industry is a bridge to industry for our product. Thanks to the IT and software aspect, areas previously considered isolated such as development or manufacturing are coming into closer contact with measurement technique. As a result, we were able to win numerous new customers."