

Munich, November 17, 2017

Press Release

Statements about the Trade Fair

Christian Förg, Sales Manager for Key Accounts, Alcatel Lucent Enterprise Deutschland GmbH:

"IT2Industry is a very good platform where IT providers and users come together. We mostly only address part of the overall topic. This offer creates a corresponding communication platform. The response has been very positive, and it shows that the various disciplines are being linked. The idea of a trade fair dialog is great here in any case."

Sebastian von Bomhard, Executive Board of SpaceNet AG:

"The trade fair format still has an important role to play in the 21st century. We have had very many interesting discussions in the context of IT2Industry. In the future, it will be even more important to treat interdisciplinary subjects with the instrument of a trade fair. Nowhere else do you have the opportunity to bring really different topics together."

Dr. Klaus Funk, Coordinator of the Digital Production Topic Platform: ZD.B (Bavarian Digitalization Center):

"The Open Forum is a wonderful way to bring people together, who do not normally go to scientific or technical conferences. In that respect, this format provides an overview and covers all aspects of industrialization and digitalization."

Heiko Borchert, Managing Director of partnering UG:

"IT2Industry is an excellent format for networking and brings together decision-makers in a pleasant ambiance."

Stephan Noller, Vice President of Bundesverband Digitale Wirtschaft e.V.:

"IT2Industry is very important as a platform for professional exchange between IT firms and other companies. It is important share experiences and establish

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new partnerships, and trade fairs are very good for this. The central meeting point and the exchange of ideas are very important. That is why I believe that such a platform as IT2I has a central role to play."

Peter Burghardt, Managing Director of techconsult GmbH:

"A common basis for the different groups is important, for example, for IT and production. A platform for professional exchange such as IT2Industry brings the different worlds together, for example, IT with the "conventional" engineering world, and enhances dialog between them. You can meet the business decision-makers here, who need to understand the issues. New initiatives can be created thanks to the stimulating dialog."

Dr. Johann Zitzelsberger, CEO of sys-o-tec innovation consulting:

"We are very satisfied with the course of the trade fair (setup and trade fair site). In contrast to pure IoT fairs or conferences, IT2Industry has the inestimable advantage of bringing together the most important stakeholders from industry in one place."

Julia Fajen, Client Representative at IBM Deutschland GmbH:

"The concept of IT2Industry has succeeded excellently. Many specialists were on hand, who demonstrated and exhibited their solutions, so that visitors not only got an idea of Industry 4.0 in theory, but also in actual practice. The additional talks really support the concept of fantastically."

Helko Kögel, Director Consulting, Rohde&Schwarz Cybersecurity GmbH:

"The quality of Open Conference as part of IT2Industry is very good, and the topics are also in line with the times. The importance of IT2Industry in the area of the Industrial Internet of Things is substantial. The Munich location is perfect for such a platform: IT and industry, research and theory as well as cyber skills meet there."

Niklaus H. Waser, Vice President IBM Watson IoT Global EcoSystem, IBM Watson IoT Center:

"I believe that working and connecting in different networks is incredibly im-

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portant. As with our own ecosystem, there are a variety of partners and companies with unique perspectives and insights. In this respect, opportunities such as trade fairs and congresses are very attractive. Networking must be brought to the forefront: to meet and understand the right partners, to collaborate, and ultimately to create a win-win situation for all parties involved."

Jörg Asma, Senior Partner PricewaterhouseCoopers GmbH:

"I consider the open Conference within the context of IT2Industry to be an important and necessary institution in the meantime. It makes it possible to deal closely with a topics manufacturer-independent, take up controversial discussion subjects in a concentrated way, and discover trends. For example, you can see this year not only that more attention is given to the topic of industrial security, but also that the audience response has increased significantly compared to previous years. This is a trend that I absolutely welcome. I am looking forward to seeing this topic hopefully continue to receive increased attention over the next few years."