

24. Weltleitmesse und Kongress
für Komponenten, Systeme und Anwendungen der Photonik
24.–27. Juni 2019, Messe München

24th World's Leading Trade Fair with Congress
for Photonics Components, Systems and Applications
June 24–27, 2019, Messe München, Germany

world-of-photonics.com



Munich, May 14, 2019

Press Release

LASER World of PHOTONICS 2019

Trade fair supporting program with experts, live demos and trends galore

- Premiere for Innovation Award
- Guided tours: Photonics professionals give guided tours of the trade fair
- The world's leading trade fair LASER World of PHOTONICS combines knowledge transfer with practical application

From June 24 to 27, Munich will once again play host to the photonics industry: in addition to the exhibition and top-quality scientific World of Photonics Congress, LASER World of PHOTONICS provides highlights galore in the supporting program.

The accompanying program focuses on direct knowledge transfer, innovation and discussions with experts. Katja Stolle, LASER World of PHOTONICS Project Manager, has this to say about the wide variety of events: "What visitors experience at LASER World of PHOTONICS is product premieres, enthralling live demonstrations, specific technical forums and an informative special show. All the items on the program underline one thing: namely the plethora of modern photonics applications."

New: Innovation Award

There are almost 60 submissions for the new Innovation Award. "We are gratified that this award premiere has already been so well received by the industry", said Katja Stolle, looking ahead to two award ceremonies: "The submissions are currently being assessed by a top-quality jury. At the trade fair we will then be announcing the winners of the Innovation Award and the already established Start-Up Award." Both awards will be bestowed in collaboration with the British publishing house Europa Science.

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Guided tours: experience the trade fair with experts

The guided tours run the gamut from directing and shaping high power laser beams to the latest trends in laser beam drilling. Experts from the Institute for Machine Tools and Industrial Management and the Bayerisches Laserzentrum (Bavarian Laser Center) kick off with a keynote lecture then develop the topic during a guided tour of selected leading innovators in the appropriate area. The guided tours are free of charge but pre-registration is required.

Application Panels: science in practice

There are three application panels at LASER World of PHOTONICS 2019 – they provide the link between science and industrial practice: Biophotonics has its own dedicated application panel, addressing augmented reality in the medical field, among other things; the Lasers and Optics application panel offers insights into quantum technologies and more, and the Laser Material Processing application panel is all about the latest developments in the field.

Industry 4.0 and networking

Trade fair visitors can also experience the tomorrow's world of laser material processing at the special Photons in Production show, where there will be a live demonstration of laser welding using blue light, and numerous keynote lectures. The Photonics 4.0 expert panel will also be providing answers to the question of how digitally networked photonics is spawning unique new production concepts. The International Laser Marketplace points in the same direction: Experts will be dedicating an entire day to discussing the latest trends in laser material processing markets and applications (June 26, by pre-registration only).

Young industry talent and founders

New concepts await visitors not just in the expert lectures and panels but also on the start-up joint stand and in the 24-hour Makeathon, where students and young engineers create prototypes.

The careers advice service at the trade fair is the first port of call both for getting your foot on the career ladder and for professional development.

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Further information, interviews, trends and topics can also be found in the [photonics industry portal](#), the information platform for photonics.

About LASER World of PHOTONICS

The LASER World of PHOTONICS is the world's leading platform for the laser and photonics industry. Europe's largest World of Photonics Congress will be taking place in parallel with the trade fair. The program comprises a variety of scientific conferences of leading global organizations. Supplementing this Messe München GmbH will be offering practical lectures on the applications of photonics ("Application Panels"). In 2017 the trade fair set an exhibitor record with 1,293 exhibitors from 42 countries. More than 32,000 trade visitors from 90 countries entered the Messe München site. The World of Photonics Congress registered around 3500 participants, with around 3,000 lectures and presentations including poster presentations on offer. The LASER World of PHOTONICS has been organized by Messe München International every two years since 1973; the next event will take place in Munich from June 24–27, 2019, the next World of Photonics Congress will take place in parallel from June 23–27, 2019 in the ICM - International Congress Center Munich.

www.world-of-photonics.com

About the LASER World of PHOTONICS global network

The LASER World of PHOTONICS has developed an international trade fair network. The LASER World of PHOTONICS in Munich is the world's leading laser and photonics trade fair and as the innovation pacemaker is where the global photonics industry gathers every two years. The [LASER World of PHOTONICS CHINA](#) and the [LASER World of PHOTONICS INDIA](#) are leading regional trade fairs for laser and optical technologies and are staged annually in China (Shanghai) and in India (alternating between Bengaluru, Mumbai, Bangalore and New Delhi). With these trade fairs in Munich, China and India, Messe München is the world's leading trade fair organizer for lasers and photonics.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.