

24. Weltleitmesse und Kongress
für Komponenten, Systeme und Anwendungen der Photonik
24.–27. Juni 2019, Messe München

24th World's Leading Trade Fair with Congress
for Photonics Components, Systems and Applications
June 24–27, 2019, Messe München, Germany

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LASER World of **PHOTONICS**

Munich, May 29, 2019

Press Release

LASER World of PHOTONICS 2019

Trade focus on photonics talent

- For founders: joint stand, award and investors
- 24 hours full of innovation - the Make Light Makeathon
- Career entry and development with the careers advice service

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The number of innovations by new players in the photonics industry is growing from year to year. The world's leading trade fair LASER World of PHOTONICS, from June 24 to 27, offers an ideal platform for start-ups continuing to improve their market opportunities: young companies' innovative ideas, prototypes and products get to meet a broad-based, international public of industry representatives. Students and young engineers as well will find a program at the trade fair.

Following the successful premiere of the start-up joint stand in 2016, this will be the third staging of the photonics start-ups platform at LASER World of PHOTONICS. Founders will be showcasing their innovations and services on a 200 square meter stand.

The trade fair highlights for founders

Young companies from eight countries have submitted their applications for this year's Start-Up Award. The submissions will now be assessed by a high-quality jury comprising scientific and industrial representatives. Trade fair visitors can be up close and personal when the finalists pitch for victory and the winning company is chosen (June 25 starting at 10:30 in the Photonics Form). The accolade will be awarded in collaboration with British publishing house Europa Science. In addition to the award, worth 5000 euros, there is yet another opportunity for start-ups to attract capital: the European Photonics Venture Forum (June 26 and 27).

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A jury comprising industry experts will select 30 start-ups to take part in the Photonics Venture Form. The jury includes representatives from Bosch, Trumpf and Zeiss. The event is organized by TechTour, Photonics21 and ActPhast are partners.

The Venture Forum it is an opportunity for the start-ups to present themselves to international investors and venture capitalists. They also benefit from a special mentoring course and can schedule one-to-one meetings with all Forum participants.

Photonics talent at the Make Light Makeathon

The need for photonics personnel will continue to grow with the onward march of Industry 4.0. LASER World of PHOTONICS affords an optimal opportunity with the 24-hour MAKEATHON on June 25 and 26 in Hall B2 to get to know photonics talent and the digitally-savvy movers and shakers of tomorrow. This contest sees students and young engineers competing to create prototypes from ideas. Following a successful premiere at LASER World of PHOTONICS 2017, this is the second time the Makeathon will have been held; the partners are again ITQ and Conrad Elektronik and this year new Infineon, with the talent competition once more being supported by the Federal Ministry of Education and Research as part of the Make Light initiative. The event provides recruiters in Munich with a lively complement to the careers advice service – also in Hall B2 – which will again be a collaborative forum with consulting group Wirth + Partner bringing together employers from the Photonics sector and interested applicants.

New: Escape-Bus and QR-Code Rally

Five players take on the role of engineers and must successfully complete an expedition - this is the scenario for the Escape Bus in Hall B2, in which the photonics professionals of tomorrow can prove their knowledge and improvisation talent. There will also be a kind of scavenger hunt, the so-called QR-Code Rally, where students will have to visit various exhibitors at the stand in order to correctly answer a questionnaire. Young Targets is organizing this recruitment-program.

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You will also find additional information, interviews, trends and topics on the [Photonics industry portal](#), the Photonics information platform.

About LASER World of PHOTONICS

The LASER World of PHOTONICS is the world's leading platform for the laser and photonics industry. Europe's largest World of Photonics Congress will be taking place in parallel with the trade fair. The program comprises a variety of scientific conferences of leading global organizations. Supplementing this Messe München GmbH will be offering practical lectures on the applications of photonics ("Application Panels"). In 2017 the trade fair set an exhibitor record with 1,293 exhibitors from 42 countries. More than 32,000 trade visitors from 90 countries entered the Messe München site. The World of Photonics Congress registered around 3500 participants, with around 3,000 lectures and presentations including poster presentations on offer. The LASER World of PHOTONICS has been organized by Messe München International every two years since 1973; the next event will take place in Munich from June 24–27, 2019, the next World of Photonics Congress will take place in parallel from June 23–27, 2019 in the ICM - International Congress Center Munich.

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About the LASER World of PHOTONICS global network

The LASER World of PHOTONICS has developed an international trade fair network. The LASER World of PHOTONICS in Munich is the world's leading laser and photonics trade fair and as the innovation pacemaker is where the global photonics industry gathers every two years. The [LASER World of PHOTONICS CHINA](#) and the [LASER World of PHOTONICS INDIA](#) are leading regional trade fairs for laser and optical technologies and are staged annually in China (Shanghai) and in India (alternating between Bengaluru, Mumbai, Bangalore and New Delhi). With these trade fairs in Munich, China and India, Messe München is the world's leading trade fair organizer for lasers and photonics.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.