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Press release

New event frequency maintain takes place annually as from 2017

The exhibition for industrial maintenance is changing over to a one-year cycle from now on. The maintenance sector is thus getting a regular innovation platform in the second half of each year. The next maintain takes place on October 18 to 20, 2016 in the ICM – Internationales Congress Center München at Messe München.

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After three editions at a two-year frequency between 2012 and 2016, maintain is reverting to its original one-year cycle. The decision to make this change was based on the short cycle of innovation within the maintenance sector, explains Falk Senger, Managing Director, Messe München: “The digitization of industry is leading to a great number of new solutions and technologies in the maintenance area too, such as predictive maintenance. To present these developments as well as new business models in conformity with market requirements, maintain will again take place annually from now on.”

Exhibitors and associations that take part in the exhibition for industrial maintenance welcome the move to an annual event. As Michael Stolze, Head of Product Management at the company Prüftechnik, emphasizes: “A yearly maintain suits Prüftechnik very well. With short innovation cycles for our products, we can thus present innovations each year at the same time, same place. As a result, maintain will continue to gain in importance as leading event in the sector.”

This shorter event frequency goes perfectly with the extended modular concept that already comes into effect this year. With a mix of exhibition, conference, advanced training seminars, technical lectures, special shows and guided tours, maintain presents innovative solutions and trends, promotes a professional exchange and facilitates new contacts for business and cooperation partnerships. Trade visitors benefit from this several times over. Every year in future, they will have the opportunity to find out comprehensively about new

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products and services as well as strategies in industrial maintenance—and to network and further their knowledge.

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