

Munich, October 20, 2016

Presseinformation

Final Report

Maintenance of the future at maintain 2016

- **maintain premiere for FVI Campus**
- **Live Park demonstrates maintenance in actual practice**
- **Decision-make rate at approx. 90 percent**

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maintain 2016 came to an end with approximately 2,000 participants who obtained information about innovations and trends in industrial maintenance in ICM (International Congress Center Munich). A total of 150 exhibitors presented solutions and products for maintenance, inspection, and repair of machinery and equipment.

In addition, the digital change within maintenance was reflected with numerous offers in the newly designed concept. These included the topic of Maintenance 4.0 as well as IT solutions in the Exhibitor Forum, Live Park and FVI campus. Falk Senger, Managing Director of Messe München, believes that maintain takes a leading role with that: "Digitalization is also presenting industrial maintenance with new and great challenges in the meantime. With the combination of exhibition and conference, maintain provides visitors with orientation and answers to the main questions in the industry."

Maintenance from A to Z

maintain depicts the entire value chain of maintenance with topics ranging from maintenance management to smart maintenance and all the way to virtual reality. The unique industry focus was primarily evident in the presence of many decision-makers on the visitor side. According to a survey by the Gelszus trade fair market research company, 87% of the visitors stated that they have direct influence on decisions regarding procurement or purchasing in their companies.

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On the side of the exhibitors, the Fraunhofer Institute for Labor Organization (ILO) presented approaches to Industrial Services 4.0. maintain is one of the most important industry events for Bernd Bienzeisler, Urban Systems Engineering: "maintain 2016 convinced with a pleasant trade fair ambiance and a clear focus on industrial maintenance. Although the issue of "industrial service" is being presented increasingly complexly and many event concepts exist for this purpose in the meantime, maintain is and remains one of the top addresses."

SEW Eurodrive participated in maintain for the first time with maintenance methods for geared motors. Bernd Rüdinger, Head of Mechanics/Mechatronics Service, drew a positive balance of the company's trade fair premiere: "The expectations for our first participation at maintain were more than fulfilled. We were able to welcome our desired target group at our booth with numerous users and OEM representatives."

Ralph Müller, Head of Sales, SAP Germany SE, also expressed his great satisfaction: "maintain has a very high priority for the SAP maintenance module as a way to contact new customers. We are pleased with the high professional competence of visitors and the number of leads at our booth."

FVI Campus and BME Forum in the maintain Conference

In addition to the exhibition area, visitors had the opportunity to obtain even more comprehensive information in the accompanying conference program about solutions and innovations in maintenance for the first time this year.

The campus organized by the Vision Maintenance Forum (FVI) dealt with topics such as smart maintenance and Industry 4.0 in approx. 20 talks.

Michael Stolze, spokesperson of the FVI Executive Board, was very satisfied with the premiere at maintain 2016: "The positive feedback of the visitors to the topics of the FVI Campus clearly show how big the need and interest are for offers imparting knowledge. With the new concept, maintain has confirmed its position as a leading content platform for industrial maintenance."

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Parallel to that, the Forum of the German Association of Materials Management, Purchasing and Logistics took place. The talks included topics such as the "Digitalization of the Spare Part Sector" and "Global Management of Spare Parts".

Smart Maintenance and Augmented Reality

The Exhibitor Forum aroused a great deal of interest among visitors, at which innovative approaches to smart maintenance were shown on all three days of the fair. As part of the newly created area "maintain Experience", the Live Park showed current applications and solutions for intelligent maintenance in a practice-oriented environment.

On behalf of the organizers of the Live Park Maintenance and Facility Management Society of Austria (mfa), the consulting firm dankl + partner and Messfeld, specialist for condition monitoring, Dirk Beiersdorf, Managing Director of Beiersdorf, summarized the premiere positively: "The first Live Park Maintenance showed that visitors are extremely interested in specific application examples. Future topics can be represented in the Live Park simply and tangibly. We will further expand the concept to establish this platform at maintain permanently."

The developments that maintenance will experience in the future were shown at the booth of RE'FLEKT, among others, with products from the field of augmented reality. Reginald Rink, Product Manager, was very satisfied with his company's trade fair participation: "We were able to come into contact with a focused target group at maintain and present our own solutions in detail. Thanks to the guided tours, there was always a very mixed audience at our booth, from which we were able to develop contacts with interested persons later."

According to a survey of visitors by the Gelszus trade fair market research company, 91 percent of those asked will recommend maintain to others.

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The next maintain will take place on the grounds of Messe München from October 24 to 26, 2017.

www.maintain-europe.com