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Press release

Alliance between Messe München and SEMI Europe Announced

SEMICON Europa co-locating with productronica and electronica, expanding electronics focus

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SEMI and Messe München today announced that [SEMICON Europa](#) will co-locate with productronica and electronica (alternating years) in Munich, Germany. For the first time, the co-located events (productronica and SEMICON Europa) will be held next year (14-17 November 2017), creating the strongest single event for electronics manufacturing in Europe, and broadening the range of attendees across the electronics supply chain.

productronica, the World's leading trade fair for electronics development and production, and electronica, the World's leading trade fair for electronic components, systems and applications, will now offer attendees an extended platform. With the inclusion of SEMICON Europa, which is focused on the electronics manufacturing supply chain and largely the semiconductor manufacturing, the co-located events will expand attendee opportunities to exchange ideas and promote technological progress.

Falk Senger, managing director of Messe München, says: "The co-location of these events strengthens the global orientation of electronica and productronica, in addition to reinforcing the importance of Munich as one of the epicenters of the international electronics industry."

SEMICON Europa features the most advanced and innovative electronics manufacturing platform in Europe. Key segments include: semiconductor front-end and back-end manufacturing, MEMS/sensors, secondary equipment, advanced packaging, and applications such as the Internet of Things (IoT).

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“The co-location of SEMICON Europa with productronica and electronica fits in well with SEMI’s global trade association strategy to connect the breadth of the global electronics manufacturing supply chain. SEMICON Europa brings a wide range of focused programs that address Europe’s electronics manufacturing issues and opportunities,” says Denny McGuirk, president and CEO of SEMI.

Munich is a convenient central location in Europe with easy access for international visitors. The co-located events will bring tens of thousands of visitors together to connect for electronics business.

To learn more about [SEMI](#) (and [SEMICON Europa](#)) and [Messe München](#) (and [electronica](#) and [productronica](#)), please visit the websites.

About SEMI

SEMI® connects more than 2,000 member companies and more than a quarter-million professionals worldwide to advance the science and business of electronics manufacturing. SEMI members are responsible for the innovations in materials, design, equipment, software, and services that enable smarter, faster, more powerful, and more affordable electronic products. Since 1970, SEMI has built connections that have helped its members grow, create new markets, and address common industry challenges together. SEMI maintains offices in Bangalore, Beijing, Berlin, Brussels, Grenoble, Hsinchu, Moscow, San Jose, Seoul, Shanghai, Singapore, Tokyo, and Washington, D.C. For more information about SEMI, visit www.semi.org and follow SEMI on [LinkedIn](#) and [Twitter](#).

Messe München

Messe München is one of the world’s leading trade-show companies. It organizes some 40 trade shows for capital and consumer goods and key high-tech industries in Munich and abroad. Each year more than 30,000 exhibitors and some two million visitors take part in events held at the Messe München trade-fair center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. In addition, Messe München organizes trade shows in China, India, Turkey, South Africa and Russia. Messe München has a global business presence with affiliates in Europe, Asia and Africa and more than 60 foreign representatives serving more than 100 countries.

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