



Munich, November 17, 2017

## Exhibitor Statements productronica

### **Ichiro Arimoto, General Manager Yamaha Motor Europe:**

"We are delighted that Yamaha had very productive and successful show at Productronica 2017. We gained a large number of new leads and had several interesting conversations with many new potential customers."

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### **Andrea Doldini, Market Segment Manager Keysight Technologies:**

"productronica is a great opportunity for us to network with our existing customers and also to introduce our company and to explain our instruments to new contacts. productronica 2017 is amazing, we made a high number of leads and had a lot of conversations and discussions with possible costumers."

### **Harald Eppinger, Managing Director of Koh Young Europe:**

"2017 Productronica was a great platform for Koh Young to show case and demonstrate our new products, solutions powered by Koh Young intelligent platform and true 3D approaches to our valuable customers. We are also expecting to grow and develop even more for the upcoming 2019 Productronica."

### **Roberta J. Foster-Smith, Manager Global Marketing Nordson:**

"productronica is a very important show for us to get in touch with international customers and to present our products to a global audience. Our main focus is on Connectivity and Internet of Things, which are the trending subjects of productronica 2017."

### **Mehdi Ben Frej, Sales Measurement Technology, Rohde & Schwarz:**

"We have been an exhibitor at productronica for more than 40 years. For us as a Munich-based company, it is like an in-house exhibition, since we meet our existing customers as well as new target groups here and present our products in the areas automotive, IoT and 5G."

### **Michael Hanke, CCO Rehm Thermal Systems:**

"As a globally operating company, productronica provides us with access to our international target groups, to which we can present our products for manufacturing in the field of electric mobility. We are very satisfied with our participation in this year's productronica."

### **Stefan Janssen, Assistant General Manager, Fuji Machine Europe:**

"productronica is a mandatory date for us, because this is where the international electronics manufacturing industry meets and consequently we can directly address the global market here. We presented the topic of automated manufacturing at our booth, which will decisively shape electronics production in the coming years."

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**Thomas Knecht, Sales Manager, AAT Aston:**

"For us as exhibitor of many years, productronica is an important platform for cultivating existing contacts. We are very satisfied with the course of the trade fair, since we were able to make many new prospects aware of our products and were able to conduct many discussions."

**Martin Rosten, Sales Director North America & Europa TE Connectivity**

**Germany GmbH:** "In general I can say we are again very satisfied with our participation at productronica 2017. We registered a 20 percent increase in the number of visitors in the first day and the general level of quality of the leads remains extremely high. Key topics for discussion with our visitors and partners have again focused on high voltage and e-mobility, miniaturization, and data communication."

**Christian Spiss, Semiconductor Manager, National Instruments:**

"productronica has high priority for us due to its extensive international participation. We have the opportunity here to present our products to a global audience and establish contact with numerous new customers."

**Winner Statements of productronica innovation award:**

**Kai Bentz, Executive Board Spokesperson of LPKF Laser & Electronics:**

"We are very pleased to be honored with the Innovation Award of productronica for the Laser Induced Deep Etching (LIDE). An interdisciplinary team was involved in the development of this technology and its associated laser system LPKF Vitron 5000, which has discovered a way to modify ultra-thin glass substrate with only one laser pulse over the entire glass thickness."

**Farouk Eshragi, Managing Director of Acculogic GmbH:**

"We are very happy with the recognition that our Battery Array Tester has received with the productronica innovation award 2017. We are proud that we can contribute with our system to developments in the field of electric mobility, but also solar energy, for example, for an emission-free future."

**Simon Fried, co-founder of Nano Dimensions:**

"We are very proud to have won the award. The DragonFly system is a phenomenal tool that enables electronics professionals to keep pace with the ever-increasing demand for new equipment."

**Matijas Meyer, Komax CEO:**

"With this year's productronica innovation award, we have once again been able to demonstrate our innovative strength. The award for Sylade, a development of our subsidiary Laselec, is the result of our partnership with numerous experts. The two additional nominations are a clear sign that we can develop outstanding solutions across the entire value chain of automated wire processing thanks to cross-sector thinking. As a result, we have optimum prerequisites to lead this market in the future too."

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**Jens Mirau, President of Juki Automation Systems:**

"JUKI is proud to obtain this year's innovation award for the G-TITAN. The G-Titan is now in the starting blocks as the 3rd generation of the screen printers from JUKI and is celebrating its European premiere at productronica 2017."

**Volker Pape, Executive Board of Viscom AG:**

"Our employees are very happy about winning the productronica innovation award for our X-ray system X 7056-II." The award shows in no uncertain terms that Viscom again is at the top in the X-ray technology field thanks to future-oriented solutions for electronics manufacturing. Our quest for perfection for our customers is aimed at contributing to sustainable quality and process assurance thanks to the best possible inspection results."