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## Presseinformation

No. 05

### After the IFOY is before the IFOY

#### Who has the most innovative forklift trucks of 2017?

- **Messe München to partner the IFOY Awards for the first time starting in 2017**
- **IFOY test days from March 2 to 9, 2017 at the Messe München site**
- **IFOY awards ceremony as part of transport logistics on May 9, 2017.**

At yesterday's gala on the occasion of the IFOY Awards in Hanover, the IFOY organization announced that Messe München will partner the IFOY Awards with its transport logistic, bauma and IFAT trade fairs starting in 2017. From the outset, all three trade fairs have been a platform for showcasing forklift trucks and warehouse technology equipment.

That is why the next IFOY test days from March 2 to 9, 2017 will be held at the Messe München site. Specialists and journalists from around the world will be meeting there to put the vehicles through their paces. The awards will then be presented at transport logistic on May 9, 2017 in Munich. In future they will then alternate between Munich, at transport logistic, and in Hanover, at CeMAT.

Also, as part of a special show, the nominated forklift trucks, warehouse technology equipment and intralogistics solutions will be presented at the next transport logistic - International Exhibition for Logistics, Mobility, IT and Supply Chain Management, which will be held from May 9 to 12, 2017 at the Messe München site. This marks a strengthening of transport logistic's intralogistics exhibition area and offers interested visitors the opportunity to make up their own minds about the advantages and benefits of the world's best equipment.

Dr. Jutta Seitz  
PR Manager  
Tel. +49 89 949-21480  
Jutta.Seitz@  
messe-muenchen.de

Messe München GmbH  
Messegelände  
81823 München  
Germany  
[www.messe-muenchen.de](http://www.messe-muenchen.de)



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You will find additional information about transport logistic 2017 on our redesigned website. You will find images for your reporting at

<http://www.transportlogistic.de/messe/presse/newsroom/fotos-logos/index.html>.

#### **transport logistic**

Transport logistic is the International Exhibition for Logistics, Mobility, IT and Supply Chain Management and the world's biggest trade fair for freight transport by road, rail, water and in the air, in all its complexity. Air Cargo Europe, an exhibition of the global air freight industry, is integral to transport logistic. In 2015 more than 55,438 visitors from 124 countries and 2,050 exhibitors from 62 countries attended the event. transport logistic is held every two years in Munich. The next event will take place from May 9 to 12, 2017.

#### **transport logistic worldwide**

In addition to transport logistic in Munich there are two other events abroad. In addition to the industry event transport logistic China, incorporating Air Cargo China in Shanghai, Messe München is joining forces with EKO Fair Limited to organize logitrans International Transport Logistics Exhibition in Istanbul and is taking part under a cooperation agreement in CTL in cooperation with transport logistic in Mumbai and in the China International Transportation and Logistics Expo (CITLE) in Chengdu in south-west China.

#### **Messe München**

With a stable of more than 40 trade fairs for capital goods, consumer goods and new technologies at its Munich site and abroad, Messe München is one of the world's leading trade fair organizers. Every year over 30,000 exhibitors and around two million visitors take part in the events on the exhibition site, in the ICM – International Congress Center Munich and in the MOC Veranstaltungszentrum München. Messe München also organizes trade fairs in China, India, Turkey, South Africa and Russia. With a network of affiliated companies in Europe, Asia and Africa and with more than 60 foreign agencies for more than 100 countries, Messe München has a global presence.