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## Press Release

### transport logistic 2017

- **The new “metropolitan logistic” brand showcases urban logistic challenges and solutions**
- **Congress in November 2016**
- **First trade fair appearance at transport logistic from May 9 to 12, 2017**

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Cities are engines of growth and centers of innovation. Urbanization is one of the central megatrends of the 21st century, which also directly affects logistics.

transport logistic 2017 has therefore created the new “metropolitan logistic” umbrella brand in collaboration with DVV Media Group GmbH. This is a new communication forum for logistics, industrial and commercial enterprises incorporating central stakeholders such as public decision-makers and NGOs (non-governmental organizations).

There will be a conference on this topic in Berlin on November 8, 2016. Important market participants such as VW, REWE digital, MAN and many more besides have been successfully recruited. Central issues such as types of propulsion, e-commerce, political support for urbanization and numerous other topics will be comprehensively aired.

“metropolitan logistic’s” trade fair debut will be from May 9 to 12, 2017 at transport logistic in Munich. This will create a dedicated, significantly higher profile marketplace for topics, featuring attractive partner stands. Immediately adjoining the “metropolitan logistic” area is a forum for discussing topics on all aspects of urbanization.

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Press Release | September 06, 2016 | 2/2

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You will find additional information about transport logistic 2017 on our redesigned website. You will find images for your reporting at

<http://www.transportlogistic.de/messe/presse/newsroom/fotos-logos/index.html>

and on the relevant event webpages.

**transport logistic**

Transport logistic is the International Exhibition for Logistics, Mobility, IT and Supply Chain Management and the world's biggest trade fair for freight transport by road, rail, water and in the air, in all its complexity. Air Cargo Europe, an exhibition of the global air freight industry, is integral to transport logistic. In 2015 more than 55,438 visitors from 124 countries and 2,050 exhibitors from 62 countries attended the event. transport logistic is held every two years in Munich. The next event will take place from May 9 to 12, 2017.

**transport logistic worldwide**

In addition to transport logistic in Munich there are two other events abroad. In addition to the industry event transport logistic China, incorporating Air Cargo China in Shanghai, Messe München is joining forces with EKO Fair Limited to organize logitrans International Transport Logistics Exhibition in Istanbul and is taking part under a cooperation agreement in CTL in cooperation with transport logistic in Mumbai and in Transportation & Logistica (TLA) in Atlanta, USA.

**Messe München**

With a stable of more than 40 trade fairs for capital goods, consumer goods and new technologies at its Munich site and abroad, Messe München is one of the world's leading trade fair organizers. Every year over 30,000 exhibitors and around two million visitors take part in the events on the exhibition site, in the ICM – International Congress Center Munich and in the MOC Veranstaltungszentrum München. Messe München also organizes trade fairs in China, India, Turkey, South Africa and Russia. With a network of affiliated companies in Europe, Asia and Africa and with more than 60 foreign agencies for more than 100 countries, Messe München has a global presence