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## Press Release

**Faster, smaller, more**

## **transport logistic features solutions for ongoing urbanization**

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**Doing business online via Amazon, Zalando and Co. has developed at a rapid pace during the past few years and is expected to continue growing in the future. Shipping quantities continue to decrease, customers tend to order individual items on the Internet, albeit more frequently, and demands for quick delivery are increasing. Solutions for meeting the challenges of doing business online will be on display at transport logistic at the trade-fair center in Munich from May 9 to 12, 2017.**

According to the [latest figures](#), volume on the global e-commerce market could increase rapidly to some USD 4,000 billion by the year 2020, and the [market for logistics](#) is expected to reach USD 100 billion by 2021. These developments mean new challenges for dealers, manufacturers and logistics service providers.

### **Growing demand for last-mile and city logistics concepts**

When package and/or consignment volume increases, so do the number of deliveries to end consumers and the number of trips into delivery areas. Additional traffic places a greater burden on residents and streets, especially in inner cities and urban centers, increasing the urgency of implementing efficient last-mile or city-logistics concepts. For this reason, transport logistic 2017 is partnering with the DVV Media Group to develop the new "[metropolitan logistic](#)" umbrella brand—a communication platform for companies in the logistics, industrial and retail sectors that brings them together with decision-makers in the public sector and NGOs.

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### **E-commerce warehouses in cities**

When it comes to same-day delivery, logistics locations have to be near customers to be able to meet this logistics challenge in a timely and effective manner. In urban centers and inner-city locations, that predominantly works in existing buildings that may even be used by multiple companies, because space for new logistics facilities is hardly available. Scalable and automated logistics solutions that are built upward are in greater demand. High efficiency despite minimal consignment quantities, efficient order consolidation and the shortest possible throughput times are the requirements to be met by modern e-commerce warehouses. Cooperative bundling of shipments even between competing parcel services can make deliveries to private households simpler and keep them affordable. A logistically demanding concept such as home delivery could then be profitable if it were possible to set up delivery rounds with a large number of stops that are optimized with regard to volume, delivery destination and delivery timeframe. "metropolitan logistic" can make an important contribution to that objective, as well.

### **Diverse supporting program**

In keeping with this theme, the topics that will be discussed as part of the supporting program include "Logistics for the last mile—Concepts and technical solutions for inner-city deliveries?" by Huss Verlag and the Fraunhofer Institute and "metropolitan logistic—Good logistics is a prerequisite for urbanity and prosperity" by the DVV Media Group.

**Additional information:** [www.transportlogistic.de](http://www.transportlogistic.de)

#### **transport logistic**

Transport logistic is the International Exhibition for Logistics, Mobility, IT and Supply Chain Management and the world's biggest trade fair for freight transport by road, rail, water and in the air, in all its complexity. air cargo europe, an exhibition of the global air freight industry, is integral to transport logistic. In 2015 more than 55,438 visitors from 124 countries and 2,050 exhibitors from 62 countries attended the event. transport logistic is held every two years in Munich. The next event will take place from May 9 to 12, 2017.

#### **transport logistic worldwide**

In addition to transport logistic in Munich there are two other events abroad. In addition to the industry event transport logistic China, incorporating air cargo China in Shanghai, Messe München is

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joining forces with EKO Fair Limited to organize logitrans International Transport Logistics Exhibition in Istanbul and is taking part under a cooperation agreement in CTL in cooperation with transport logistic in Mumbai and in Transportation & Logistica (TLA) in Atlanta, USA.

**Messe München**

With a stable of more than 40 trade fairs for capital goods, consumer goods and new technologies at its Munich site and abroad, Messe München is one of the world's leading trade fair organizers. Every year over 30,000 exhibitors and around two million visitors take part in the events on the exhibition site, in the ICM – International Congress Center Munich and in the MOC Veranstaltungscenter München. Messe München also organizes trade fairs in China, India, Turkey, South Africa and Russia. With a network of affiliated companies in Europe, Asia and Africa and with more than 60 foreign agencies for more than 100 countries, Messe München has a global presence.