

Munich, March 2, 2017

## Press Release

### Career Day at transport logistic 2017

## Transport and logistics companies—the hunt for skilled personnel

**Lack of specialist personnel is a problem that has been impacting on sectors across industry for many years. Just what strategies companies need to adopt to attract the right people is therefore top of the agenda at transport logistic, which takes place from May 9 to 12, 2017 at the Messe München exhibition center.**

Transport and logistics companies are finding it ever more difficult to find suitably qualified employees. This was one of the findings in a recent market commentary by the German Federal Office for Goods Transport (*Bundesamt für Güterverkehr*—BAG) on working conditions in goods transport and logistics in 2016 (original German title: “*Arbeitsbedingungen in Güterverkehr und Logistik 2016*”). Demand for staff in the forwarding and CEP segments is currently very high, the report says. But many firms are also experiencing difficulties in attracting truck drivers, IT specialists and the next generation of managers. All the forecasts point to a further exacerbation of this problem in the coming years and decades. Digitalization is bringing another big unknown into the equation: Which jobs will disappear, and what new ones will emerge? Given this situation, the right strategies are needed to cope with these challenges and ensure competitiveness in the long term—for transport and logistics companies, but also for the whole of Germany as a location for this industry.

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### **Career Day at transport logistic 2017**

This year again, the last day of the fair—May 12—is dedicated to the changing picture of jobs and careers in transport and logistics. Messe München and the logistics jobs portal, BirdieMatch are organizing Job-Matching<sup>live</sup>, which brings together exhibitors and job-seekers. The matchmaking will take a “speed dating” format, with 10-minute talks with potential candidates.

What effect is the digital shift having? What skills do the operatives and managers of tomorrow need for a successful career in the transport and logistics sector? High-ranking representatives from business, logistics services and education will be discussing these questions. They will be explaining which specialist skills and personal qualities the industry expects of its managers and employees in the future, and pointing out which education and training courses can be helpful.

Eva Hassa, a reporter for the transport trade portal *Verkehrsrundschau*, will be chairing a panel discussion entitled “The Next Generation of Logistics Professionals” on May 12, between 10 and 11:30 a.m. in Forum III in Hall B2. Among the experts invited to be on the panel are Gianluca Crestani, Director of Andreas Schmid Logistik AG, Gersthofen, Michael Nebel, VP Human Resources, Central and Eastern Europe at Kühne + Nagel, Martin Schwemmer, Deputy Director, Logistics Market Intelligence at the Fraunhofer SCS and Thomas Zink, Director of Studies DAV, BVL Campus gGmbH.

In searching for qualified employees, companies from the transport and logistics sector are competing with other sectors. In the LogCareer jobs forum, which takes place between 12:00 and 13:30, also in Forum III, Hall B2, the key questions addressed are: How and where can a company find dedicated and motivated employees? What digital recruiting tools are there and are they effective? How can companies fill their vacancies faster and thereby reduce recruitment costs? And: How can you keep employees long term in a company?

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The 16th edition of this “International Exhibition for Logistics, Mobility, IT and Supply Chain Management” will try to find answers to these challenges.

**Further information:** [www.transportlogistic.de](http://www.transportlogistic.de)

#### **transport logistic**

transport logistic is the International Exhibition for Logistics, Mobility, IT and Supply Chain Management and the world's biggest trade fair for freight transport by road, rail, water and in the air, in all its complexity. air cargo europe, an exhibition of the global air freight industry, is integral to transport logistic. In 2015 more than 55,438 visitors from 124 countries and 2,050 exhibitors from 62 countries attended the event. transport logistic is held every two years in Munich. The next event will take place from May 9 to 12, 2017.

#### **transport logistic worldwide**

In addition to transport logistic in Munich there are two other events abroad. In addition to the industry event transport logistic China, incorporating air cargo China in Shanghai, Messe München is joining forces with EKO Fair Limited to organize logitrans International Transport Logistics Exhibition in Istanbul and is taking part under a cooperation agreement in CTL in cooperation with transport logistic in Mumbai and in Transportation & Logistica (TLA) in Atlanta, USA.

#### **Messe München**

With a stable of more than 40 trade fairs for capital goods, consumer goods and new technologies at its Munich site and abroad, Messe München is one of the world's leading trade fair organizers. Every year over 30,000 exhibitors and around two million visitors take part in the events on the exhibition site, in the ICM – International Congress Center Munich and in the MOC Veranstaltungszentrum München. Messe München also organizes trade fairs in China, India, Turkey, South Africa and Russia. With a network of affiliated companies in Europe, Asia and Africa and with more than 60 foreign agencies for more than 100 countries, Messe München has a global presence.