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Press Release

transport logistic 2017 reports record number of exhibitors

Digital revolution, urban logistics, “America first”: Where is the logistics industry headed?

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- **Record number of participants: 2,160 exhibitors at transport logistic in Munich from May 9–12, 2017 (increase of 5.4 percent)**
- **Several new international pavilions and well-known companies**
- **Trending topics: Digitalization, metropolitan logistics and international growth opportunities in an age of “America First”**

Record number of participants: A total of 2,160 exhibitors from 62 countries will participate in the world's leading trade fair transport logistic, which is being held at the Messe München trade-fair center from May 9–12, 2017—an increase of 5.4 percent. “We have a number of new international pavilions and companies on board,” says Stefan Rummel, Managing Director at Messe München. The nine exhibition halls are booked to capacity. “The show has experienced growth in all areas, and especially in the sectors for logistics service providers and IT.”

Major market players that are participating in the fair include DSV, Panalpina, Schenker, Kühne & Nagel, Imperial Logistics, Dachser, Hermes, Geodis, Ekol and Rhenus. The number of visitors attending the fair is also showing signs of growth: “Preregistration figures are higher than they were at this point before the 2015 fair, so we are expecting more than 56,000 visitors.”

More international than ever

transport logistic is more international than ever and will include joint exhibition stands from several new countries including Greece, Morocco, Austria, Slovakia and Slovenia. Bahrain, Belgium, Croatia, the Czech Republic, Estonia, France,

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Hungary, Lithuania, Luxembourg, the Netherlands, Portugal and Spain will also be represented. Many of the new exhibitors are also international—examples include China Railway Container Transport, DP World, Heathrow Airport, Kerry Logistics and Maersk.

The conference program will also examine opportunities on international markets. Instead of focusing on classics such as China or India, this year's fair will focus on four other candidates with a great deal of potential: Poland as a logistics hub in the European hinterland, Iran with its pent-up demand, the United States in the age of “America first” and the wave of innovation from Silicon Valley and southern Africa. “The topics and strong interest in transport logistic show that the industry recognizes national protectionist tendencies as a risk, and given its global orientation, it must find ways to deal with them,” explains Stefan Rummel.

metropolitan logistics—in the middle of the digital revolution

Whether at the exhibitors' stands or in the conference program: The challenges associated with digitalization are a key topic that is vital to a company's ability to compete. That was also revealed by the LOGISTIC Trend Index, a survey of 100 specialists and executives in the German transportation and logistics industry that was conducted on behalf of transport logistic. According to the survey, nearly three-fourths of German logistics specialists feel that their own branch of industry is in a strong position among international competitors. However, 64 percent also feel that German companies invest too little in research and development, and 54 percent warn against the risk of losing market shares to competitors from the Silicon Valley community.

“E-mobility, E-commerce, E-next? A new vision for the future of logistics” is the title of the fair's opening event, and participants will include representatives of Daimler, Panalpina, Flexport and Amazon. The majority of this year's forums deal with the digital revolution. A new communication platform known as 'metropolitan logistic' will revolve around the last mile. According to Rummel, “the growing online retail sector is placing urban logistics under increased pressure to innovate. We want to give the industry a new platform that allows them to exchange ideas and information with their partners and promote their business.”

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Further information: <http://www.transportlogistic.de/index-2.html>

Logistic-Trend-Index: <http://www.transportlogistic.de/trade-fair/press/newsroom/press-releases/logistic-trend-index-54-percent-warn-germany-against-competition-from-silicon-valley.html>



The online trade requires more innovation. A trending topic of transport logistic.



Trending topics: Digitalization, metropolitan logistics and international growth opportunities in an age of "America First"



More international than ever

transport logistic

transport logistic is the International Exhibition for Logistics, Mobility, IT and Supply Chain Management and the world's biggest trade fair for freight transport by road, rail, water and in the air, in all its complexity. air cargo europe, an exhibition of the global air freight industry, is integral to transport logistic. In 2015 more than 55,438 visitors from 124 countries and 2,050 exhibitors from 62 countries attended the event. transport logistic is held every two years in Munich. The next event will take place from May 9 to 12, 2017.

transport logistic worldwide

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In addition to transport logistic in Munich there are two other events abroad. In addition to the industry event transport logistic China, incorporating air cargo China in Shanghai, Messe München is joining forces with EKO Fair Limited to organize logitrans International Transport Logistics Exhibition in Istanbul and is taking part under a cooperation agreement in CTL in cooperation with transport logistic in Mumbai and in Transportation & Logistica (TLA) in Atlanta, USA.

Messe München

With a stable of more than 40 trade fairs for capital goods, consumer goods and new technologies at its Munich site and abroad, Messe München is one of the world's leading trade fair organizers. Every year over 30,000 exhibitors and around two million visitors take part in the events on the exhibition site, in the ICM – International Congress Center Munich and in the MOC Veranstaltungscener München. Messe München also organizes trade fairs in China, India, Turkey, South Africa and Russia. With a network of affiliated companies in Europe, Asia and Africa and with more than 60 foreign agencies for more than 100 countries, Messe München has a global presence.