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Press Release

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transport logistic 2017 Closing Report

Logistics: Digital and borderless into the future

- **Digital revolution was topic No. 1 at transport logistic 2017**
- **"Logistics is an essential factor in prosperity"**
- **Record participation, from all over the world**

The digital revolution was topic No. 1 at transport logistic 2017, which took place from May 9 to 12, 2017 in Munich. Another much-discussed topic of the discussions was rising national protectionism which is a risk for international trade. The world´s largest sector gathering for the transport and logistics sector attracted a record number of participants.

"Networking—digital and across all borders—was the dominant theme at transport logistic 2017," said Stefan Rummel, Managing Director of Messe München. "On show here are future-oriented technologies in self-driving vehicles, telematics, smart data and Cloud solutions." Criticism was leveled at the protectionist tendencies of some nations. "Following Brexit and 'America First', the outcome of the election in France is a positive signal for the global logistics sector," said Rummel, adding: "International exchange of goods, knowledge and ideas is an essential factor in prosperity." The importance of this sector was also underlined at the opening event by Alexander Dobrindt, German Federal Minister for Transport and Digital Infrastructure: "Logistics is and will continue to be a key factor in modern economies."

Every company is a software company

With digitalization "logistics is on the threshold of the most exciting phase of innovation in recent decades—and as a result it is becoming even more important," continued Dobrindt. "Developments such as online trade, Industry 4.0 and the Internet of Things mean more goods, more transport and more logistics."

Flexport CEO Ryan Petersen explained in a panel discussion: "Every company has to become a software company, because software is a key factor." Bernd Schwenger, Country Director Amazon Logistics, said that supply chain was the wrong word, "it should be called demand chain, the customer must be in the focus. The last mile is the biggest challenge in this." In order to support the customers better, "these must also be prepared to share their data," added Stefan Karlen, CEO of the Panalpina Group. And Stefan Buchner, a member of the Divisional Board of Daimler Trucks & Head of Mercedes-Benz Trucks Daimler AG, said: "Thanks to digitalization we are getting ever closer to our vision of seamless transport in the future. We are integrating all the processes and all those involved in transport."
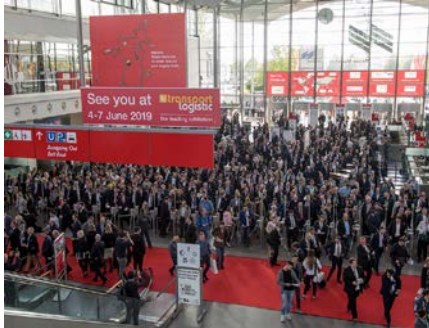
Record demand from all around the world

transport logistic 2017 is pleased to report record participation figures: 2,162 exhibitors from 62 countries showcased their products and services at the industry´s leading international trade fair, a rise of 5.4 percent. The number of visitors rose by 9.5 percent to 60,726 from 123 countries. The exhibition space covered by the trade fair grew to 115,000 square meters, all nine halls were fully booked.

New exhibitors from all around the world were on board, among them China Railway Container Transport, DP World, Heathrow Airport, Kerry Logistics and Maersk. In addition there were 17 national pavilions, from Bahrain to China and Slovenia. The top ten exhibiting countries, after Germany, were: Netherlands, Italy, Belgium, France, Austria, Spain, UK, the Czech Republic, Poland and China.

Further information and photos: www.transportlogistic.de

transport logistic 2017 was bigger and more international than ever before.

The rail transport were presented at the open-air site

All digital: Alexander Dobrindt (2nd from left) Federal Minister of Transport and Digital Infrastructure, take a round tour at transport logistic.

transport logistic
transport logistic is the International Exhibition for Logistics, Mobility, IT and Supply Chain Management and the world's biggest trade fair for freight transport by road, rail, water and in the air, in all its complexity. air cargo europe, an exhibition of the global air freight industry, is integral to transport logistic. In 2017 more than 60,000 visitors from 120 countries and 2,162 exhibitors from 62 countries attended the event. transport logistic is held every two years in Munich. The next event will take place from June 4 to 7, 2019.

transport logistic worldwide
In addition to transport logistic in Munich there are two other events abroad. In addition to the industry event transport logistic China, incorporating air cargo China in Shanghai, Messe München is

joining forces with EKO Fair Limited to organize logitrans International Transport Logistics Exhibition in Istanbul and is taking part under a cooperation agreement in CTL in cooperation with transport logistic in Mumbai and in Transportation & Logistica (TLA) in Atlanta, USA.

Messe München
With a stable of more than 40 trade fairs for capital goods, consumer goods and new technologies at its Munich site and abroad, Messe München is one of the world's leading trade fair organizers. Every year over 30,000 exhibitors and around two million visitors take part in the events on the exhibition site, in the ICM – International Congress Center Munich and in the MOC Veranstaltungscenter München. Messe München also organizes trade fairs in China, India, Turkey, South Africa and Russia. With a network of affiliated companies in Europe, Asia and Africa and with more than 60 foreign agencies for more than 100 countries, Messe München has a global presence.