



Munich, April 10, 2014
Press-Release

Messe München signs Sustainability Codex for the events sector

Messe München GmbH has joined the Fairpflichtet ("rightandfair") project. By signing a declaration of support, the company accepts the Sustainability Codex of the events sector. Under this Codex, Messe München acknowledges its corporate responsibility for sustainability in the organization and implementation of trade shows and congresses, in all relevant economic, ecological and social aspects.

"The managers and employees of Messe München GmbH accept the ten guidelines in the Sustainability Codex of the German-speaking Events Industry as a quality standard for sustainable business practice. As such we say Yes to sustainable entrepreneurship," said Klaus Dittrich, Chairman and CEO of Messe München GmbH.

By signing up to this project Messe München undertakes to publish a progress report once a year. In implementing this voluntary commitment, it will orient itself to the 35 guiding principles set out the Sustainability Codex. In addition Messe München will take part in an exchange of experience with the other signatories to the Codex.

Messe München is the first trade-show company worldwide to have opted for widespread use of renewable energy from photovoltaic and geothermal sources to meet the heating and electricity requirements at its exhibition center.

Sustainability and environmental and climate protection also play an important part in its portfolio of events. On May 5, 2014 IFAT, the world's biggest trade show for environmental technology, opens its doors in Munich. Furthermore the Messe München exhibition site is one of the "greenest" trade-show and event locations in the world, thanks to a 17-percent proportion of green space across the site and the planting of more than 2,000 trees.

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Since 2008 Messe München has been certified by the technical inspection authorities TÜV Süd as an energy-efficient company.

"Fairpflichtet – the Sustainability Codex of the German-speaking Events Industry" was initiated by the German Convention Bureau e. V. (GCB) and the European Association of Event Centres (EVVC).

Messe München International

Messe München International is one of the world's leading trade show companies. In Munich alone it organizes around 40 trade shows for capital and consumer goods, and key high tech industries. Each year more than 30,000 exhibitors and around two million visitors take part in the events held at the Messe München exhibition center, the ICM – International Congress Center München, and in the MOC Veranstaltungszentrum München. The leading international trade fairs of Messe München International are all independently audited.

In addition, Messe München International organizes trade shows in China, India, Turkey and in South Africa. With a combination of affiliates abroad – in Europe, Asia and in Africa – and over 60 foreign representatives actively serving over 90 countries, Messe München International has a worldwide business network. The Group also takes a pioneering role as regards sustainability: It is the first trade-fair company to be awarded energy-efficiency certification from the technical inspection authorities TÜV SÜD.

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