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Press Release

food & drink technology Africa announces conference programme

The conference programme for food & drink technology Africa has been scheduled. The new event, organised by Messe München International and its subsidiary MMI South Africa, will premier in Johannesburg on March 18 and 19, 2014 at Gallagher Convention Centre.

“The Trade Fair will feature both open and closed sessions”, explains Elaine Crewe, CEO of MMI South Africa. “Open sessions are open to all visitors free of charge and the closed sessions will require a participation fee.”

Open Sessions

Day one of the open sessions will feature exhibitor presentations by Buhler, Hosokawa-Bepex, Chocotech, Bosch Packaging, Multivac and Langguth. These sessions will cover topics such as efficient and hygienic confectionery processing, energy savings for the manufacture of sugar confectionary items, how to improve shelf ready packaging to fulfil retail requirements and longer shelf life due to MAP technologies.

Day two of the open sessions features presentations by The Brewers Association of Europe, Pentair, Kronos, GEA TDS GmbH, Germany and GEA Mechanical Equipment. The topics for day two include sustainable brewing solutions for Africa, compact and efficient solutions for beverage SME's, ECO-ICEPUSH – “Saving what is precious”, and increasing the profitability in dairy businesses.

“Pentair is excited and looking forward to participating at food & drink technology Africa. Africa is an important growth market for us with a lot of potential. We recently opened our African office based in Kenya to emphasize the importance of this fast growth region.” says Emmanuel Rurema, Business Development Director Pentair Africa. “Our team of experts is looking forward to sharing with the visitors of this very first fdt Africa innovations, solutions and services that Pentair can offer.”



Closed Sessions

The closed sessions will be carried out on the first day of the event, and will look at hygienic, safe and efficient production of high-quality food and beverages. Topics including food security in South Africa, energy in South African food processing, water minimisation in the food and beverage industry and strategies for responsible use of plastic packaging in the food industry will be covered by institutions and companies including the University of Pretoria, Anelich Consulting, VDMA NuV Germany, Andrew Murray Consulting and Plastics SA.

Strong industry support

The event has already drawn strong support from exhibitors and the trade fair is almost filled to capacity. Companies taking part are listed online at www.fdt-Africa.com. The event is targeted specifically to serve the African market, as Petra Westphal, Exhibition Group Director of Messe München International explains: “Beverages and foodstuffs will be produced and consumed in Africa and that requires technically solid, efficient and reliable machinery and plants, the exhibitors at fdt Africa can provide exactly this. fdt Africa will bring together global manufacturers of food machinery, beverage technology and packaging machinery, with local manufacturers of the same kind.”

Visitor and conference registration for the event has opened and can be completed online at www.fdt-Africa.com, pre-registration online will ensure free entrance to the trade fair.

Additional information such as travel and accommodation details can also be found online. A full list of exhibitors can be found at www.fdt-africa.com.

Further information:

www.fdt-africa.com

www.drinktec.com

www.drinktechnology-india.com

www.chinabrew-beverage.com

About drinktec

drinktec is the "World's Leading Trade Fair for the Beverage and Liquid Food Industry". It is the most important trade fair for the sector. Technology suppliers from all over the world – global companies and SMEs alike – meet up here with manufacturers, processors, distributors and retailers, big and small, from across the spectrum of beverages and liquid food. Within the



industry drinktec is regarded as the number one platform for launching new products on the world market. At this event manufacturers present the latest technology for processing, filling, packaging and marketing all kinds of beverages and liquid food – raw materials and logistics solutions included. The themes of beverages marketing and packaging design round off the portfolio.

drinktec 2013, which took place at the Messe München exhibition center in Munich from September 16 to 20, 2013, was a resounding success, attracting 1,433 exhibitors from 77 countries and 66,886 trade visitors from 183 countries. The dates for the next drinktec are September 11 to 15, 2017, in Munich.

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