

No. 02/e  
Munich, June 24, 2014  
**Press Release**

### **New event location**

## **BAUMA CONEXPO AFRICA moves to Johannesburg Expo Centre**

- **More halls and outdoor exhibition space available**
- **Next BAUMA CONEXPO AFRICA to take place September 15 to 18, 2015**

BAUMA CONEXPO AFRICA is moving to a new venue: The next International Trade Fair for Construction Machinery, Building Material Machines, Mining Machines and Construction Vehicles will take place from 15 to 18 September, 2015 at the Johannesburg Expo Centre (JEC).

Elaine Crewe, CEO of BC Expo South Africa, understands the advantages of the new venue: "The Johannesburg Expo Centre is one of the largest trade fair venues in Africa. If required, there are over 50,000 square meters of fully equipped hall space and around 60,000 square meters of outdoor exhibition space available. Therefore, BAUMA CONEXPO AFRICA has the opportunity to grow."

The set-up at JEC meets the logistical and infrastructural requirements of a construction machinery and mining machines trade fair such as BAUMA CONEXPO AFRICA. In addition to this, JEC provides exhibitors and visitors ample parking space and five star facilities.

Further information about the new event location can be found online at [www.bcafrica.com/venue](http://www.bcafrica.com/venue) or [www.expocentrejhb.co.za](http://www.expocentrejhb.co.za)

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### **BAUMA CONEXPO AFRICA**

BAUMA CONEXPO AFRICA, International Trade Fair for Construction Machinery, Building Material Machines, Mining Machines and Construction Vehicles takes place between September 15 and 18, 2015, in the Johannesburg Expo Centre (JEC). The premiere of bauma Africa in September 2013 attracted 754 exhibitors from 38 countries and 14,700 visitors from over 100 countries. Covering a total of 60,000 square meters of exhibition space (40,100 square meters net) this is the biggest event for the sector in Africa.

### **Messe München International**

Messe München International is one of the world's leading trade-show companies. It organizes around 40 trade shows for capital and consumer goods, and key high-tech industries. Each year over 30,000 exhibitors and over two million visitors take part in the events at the Messe München exhibition center, the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München. The leading international trade fairs of Messe München International are all FKM-certified, i.e. exhibitor and visitor numbers and the figures for exhibition space are collected in line with agreed standards and independently audited on behalf of the FKM (*Gesellschaft zur Freiwilligen Kontrolle von Messe- und Ausstellungszahlen*), a society for the voluntary monitoring of fair and exhibition statistics.

In addition, Messe München International organizes trade shows in Asia, Russia, the Middle East and South Africa. With nine associated companies abroad – in Europe, Asia and Africa – and over 60 foreign representatives actively serving over 90 countries, Messe München International has a worldwide business network. The Group also takes a pioneering role as regards sustainability: It is the first trade-fair company to be awarded energy-efficiency certification from the technical inspection authorities TÜV SÜD.

### **About the Association of Equipment Manufacturers (AEM)**

AEM is the North American-based international trade group representing the off-road equipment manufacturing industry. AEM is headquartered in Milwaukee, Wisconsin, with offices in the world capitals of Washington, D.C., Ottawa and Beijing. It represents more than 900 companies in the agriculture, construction, forestry, mining and utility sectors. AEM has an ownership stake in and/or manages several world-class exhibitions, including CONEXPO-CON/AGG, one of the world's largest gathering places for the construction and construction materials industries.

