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Press Release

**Messe München is expanding its trade fair portfolio in South Africa
IFAT Environmental Technology Forum is taking
place for the first time in 2015**

- **New forum with supporting exhibition in a co-location of
BAUMA CONEXPO AFRICA**
- **Premiere in Johannesburg from September 15 to 18, 2015**

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Messe München is expanding its international trade fair network in the environmental technology sector with an additional event in South Africa: The "IFAT Environmental Technology Forum – Water, Sewage, Refuse and Recycling – Solutions for the Mining and Construction Industry" will take place for the first time from September 15 to 18, 2015 co-located with BAUMA CONEXPO AFRICA. Messe München International and its subsidiary MMI South Africa (Pty) Ltd. are organizing the event.

Gerhard Gerritzen, Deputy Managing Director of Messe München, explained the opportunities of the local market: "Mining in South Africa is one of the 'key waste contributors'; according to the Organization for Economic Co-operation and Development (OECD), approximately 315 million tons of waste – mainly contaminated sewage – must be disposed of every year. The IFAT Environmental Technology Forum picks up from there and brings suppliers and consumers of innovative solutions and technologies in the areas of water, sewage, refuse and recycling together." The forum will also be supported by an adjacent exhibition.

The organizers expect area occupancy of around 3,000 square meters as well as 60 exhibitors and 2,000 visitors.

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The co-location with the already successfully established International Trade Fair for Construction Machinery, Building Material Machines, Mining Machines and Construction Vehicles is sure to provide substantial synergy effects for both exhibitors and visitors. In spite of site-dependency to BAUMA CONEXPO AFRICA, the IFAT Environmental Technology Forum will be a component of the IFAT brand family. The essential nomenclature points are water and sewage treatment, water distribution and sewers, refuse disposal, air pollution control, noise reduction, measuring, control and laboratory technology as well as services such as science, research and technology transfer.

Additional information about the IFAT Environmental Technology Forum is available online at www.ifatforum-africa.com.

About the IFAT Environmental Technology Forum

Messe München is expanding its international network in the environmental technology sector and is starting with the premiere of the “IFAT Environmental Technology Forum – Water, Sewage, Refuse and Recycling – Solutions for the Mining and Construction Industry” in Johannesburg from September 15 until 18, 2015. The organizers – Messe München International and its subsidiary MMI South Africa (Pty) Ltd. – are expecting around 60 exhibitors and 2,000 visitors to be attracted to this first edition taking up approximately 3,000 square meters of exhibition area.

BAUMA CONEXPO AFRICA

BAUMA CONEXPO AFRICA, International Trade Fair for Construction Machinery, Building Material Machines, Mining Machines and Construction Vehicles takes place between September 15 and 18, 2015, in Johannesburg. The premiere of bauma Africa in September 2013 attracted 754 exhibitors from 38 countries and 14,700 visitors from over 100 countries. Covering a total of 60,000 square meters of exhibition space (40,100 square meters net) this is the biggest event for the sector in Africa.

Messe München International

Messe München International is one of the world’s leading trade show companies. In Munich alone it organizes around 40 trade shows for capital and consumer goods, and key high tech industries. Each year more than 30,000 exhibitors and around two million visitors take part in the events held at the Messe München exhibition center, the ICM – International Congress Center München, and in the MOC Veranstaltungszentrum München. The leading international trade fairs of Messe München International are all independently audited. In addition, Messe München International organizes trade shows in



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China, India, Turkey and South Africa. With a combination of affiliates abroad – in Europe, Asia and in Africa – and over 60 foreign representatives actively serving over 100 countries, Messe München International has a worldwide business network. The Group also takes a pioneering role as regards sustainability: It is the first trade-fair company to be awarded energy-efficiency certification from the technical inspection authorities TÜV SÜD.