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Press release

Ryan Loh appointed as Managing Director of MMI Asia Singapore and MMI Asia Hong Kong

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Messe München International has filled key positions in its Asian business for the turn of the year. Ryan Loh, Managing Director of MMI (Shanghai) Co., Ltd. is taking on the post of Managing Director of MMI Asia Pte. Ltd. in Singapore as well as MMI Asia (Hong Kong) Ltd. for January 1, 2014 in addition to his present tasks at the Chinese subsidiary company. In both positions, he succeeds Reinhold Unterburger, who is leaving Messe München International for the end of 2013.

Ryan Loh, who has over twenty years of managerial experience in the Asian trade fair industry, has successfully directed MMI (Shanghai) Co., Ltd. since September 2012 and now takes on further important tasks in Messe München International's business in Asia.

Messe München International

Messe München International is one of the world's leading trade show companies. In Munich alone it organizes around 40 trade shows for capital and consumer goods, and key high tech industries. Each year more than 30,000 exhibitors and around two million visitors take part in the events held at the Messe München exhibition center, the ICM – International Congress Center München, and in the MOC Veranstaltungszentrum München. The leading international trade fairs of Messe München International are all independently audited.

In addition, Messe München International organizes trade shows in Asia, Turkey and South Africa. With a combination of affiliates abroad – in Europe, Asia and in Africa – and over 60 foreign representatives actively serving over 100 countries, Messe München International has a worldwide business network. The Group also takes a pioneering role as regards sustainability: It is the first trade-fair company to be awarded energy-efficiency certification from the technical inspection authorities TÜV SÜD.

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