



Munich, March 17, 2014

Press release

**Company management of Messe München -
Shareholders ensure continuity and long-term success**

- Management of Messe München GmbH is endorsed
- Deputy Chairman appointed as from April 1, 2014
- New appointments to the management as from January 1, 2015

At their meeting on March 12, 2014, the shareholders of Messe München GmbH laid the foundations for the company to continue its present successful course consistently on both national and international level. Chairman & CEO Klaus Dittrich was endorsed in his position for another five years; in addition, further appointments to the company management were decided. The shareholders of Messe München are the Free State of Bavaria, the City of Munich, the Chamber of Industry and Commerce for Munich and Upper Bavaria and the Chamber of Trade and Crafts for Munich and Upper Bavaria.

The contract of Mr. **Klaus Dittrich** (58) as Chairman & CEO of Messe München GmbH is extended until December 31, 2019. Klaus Dittrich joined the company in April 2002 as Deputy Managing Director and was made Managing Director in February 2003. In 2010, he was appointed to his present position; in this function, he is responsible for the overall management and coordination of the Messe München International group.

Dr. Reinhard Pfeiffer (51) is appointed Deputy Chairman & CEO of Messe München GmbH with effect from April 1, 2014. Dr. Pfeiffer has been at the company as Managing Director since July 2008. Apart from the company's own events, he is also responsible for guest events, the ICM - Internationales Congress Center München and the MOC Veranstaltungszentrum München and he has responsibility for central functions such as finance and law.

Alexander Mohanty
Head of Corporate PR
Tel. +49 89 949 20734
alexander.mohanty@
messe-muenchen.de

Messe München GmbH
Messegelände
81823 München
Deutschland
www.messe-muenchen.de

Mr. **Stefan Rummel** (36) is appointed Managing Director for January 1, 2015.

Mr. Rummel studied business administration with the focus on innovation management and marketing in Munich, Wiesbaden and New York and has been at the company since 2010 as Director of Central Division Corporate Strategy / International Business. As well as that, he is Managing Director of the subsidiary company Meplan GmbH.

Also for January 1, 2015, Mr. **Falk Senger** (44) is appointed Managing Director.

Mr. Senger studied law at Ludwig Maximilians University Munich and the University of Passau and has been at the company as authorized officer since January 2010. As Director of Central Division Internal Services, he has been responsible since then for the Central Purchasing, Finance, Legal and National Investment Management departments.

Ms. **Monika Dech** (53) is appointed Deputy Managing Director for January 1, 2015 too alongside Gerhard Gerritzen – and is thus the first woman in the company management of Messe München GmbH. A jurist, she has been at the company since 1990; as Director of a Business Unit, she has been responsible since 2002 for the international trade shows BAU, drinktec, drink technology India, oils & fats, f.re.e and Interforst as well as for the homes exhibition centre Bauzentrum Poing and the central marketing and organization of Messe München Locations.

Mr. **Eugen Egetenmeir** (66), Managing Director for the Business Unit Capital Goods Fairs and responsible for the central management of all Group activities abroad and the Central Sales Division, will be going into retirement at the end of 2014.

Messe München International

Messe München International is one of the world's leading trade show companies. In Munich alone it organizes around 40 trade shows for capital and consumer goods, and key high tech industries. Each year more than 30,000 exhibitors and around two million visitors take part in the



**Messe München
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events held at the Messe München exhibition center, the ICM – International Congress Center München, and in the MOC Veranstaltungszentrum München. The leading international trade fairs of Messe München International are all independently audited.

In addition, Messe München International organizes trade shows in China, India, Turkey and in South Africa. With a combination of affiliates abroad – in Europe, Asia and in Africa – and over 60 foreign representatives actively serving over 90 countries, Messe München International has a worldwide business network. The Group also takes a pioneering role as regards sustainability: It is the first trade-fair company to be awarded energy-efficiency certification from the technical inspection authorities TÜV SÜD.