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## Press Release

# High demand for laboratory and analytical equipments witnessed at analytica Anacon India and India Lab Expo 2017

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The 10<sup>th</sup> annual edition of analytica Anacon India and India Lab Expo successfully concluded in Hyderabad at HITEX Exhibition Center. 259 exhibitors from 11 countries showcased products, recent developments and market trends from laboratory instruments, analysis, diagnostics and biotechnology from September 21 to 23, 2017. Spread over 10,500 square meters, the trade fair witnessed a growth in visitors as compared to the previous year, resulting to 7,714 trade visitors.

To stay connected with industry needs, Messe Muenchen India released a market study on analytical instruments industry which highlighted that Government and academia are the largest buyer (40%) followed by Research and Pharmaceutical industry and the Indian analytical instrument industry is expected to reach 2.4 bn EUR between 2012-20 at 17% CAGR.

Dr. Reinhard Pfeiffer, Deputy CEO at Messe München, resumes the exhibition: “India’s market for laboratory instruments, analysis, diagnostics and biotechnology is on the rise. This upswing underlines just how important our event is as a showcase for solutions to the current challenges being faced in the country, and as a forum for bringing together supply and demand. With our analytica network and its trade shows in Munich, China, Vietnam and India we are able to provide an excellent marketplace for our customers and enable successful business.”

Bhupinder Singh, CEO, Messe Muenchen India said: “With every passing year we have always gone one level up for analytica Anacon India and India Lab Expo. The growth path on which the industry is right now is clearly visible at the trade show. Here in Hyderabad, our exhibitors and visitors find the perfect

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platform for a successful development of their business. A number of supporting and informative programs for the benefit of the business and industry were included to spread awareness for the current needs and latest developments of the industry.”

### **analytica Anacon India Conference**

Indian Analytical Instruments Association (IAIA) in partnership with Messe Muenchen India organized analytica Anacon India Conference which brought together four industry specific topics during the two days. Some of the key topics at the conference were Data Integrity, Audits and Regulatory Affairs, Extractable, Leachable and Emerging Technologies for Pharmaceutical Laboratories among others. Dr. Ashes Ganguly, President IAIA said: “analytica Anacon India and India Lab exhibition and conference in one word is outstanding. We achieved what we expected from the event. Messe Muenchen India should look for newer markets to cater to the growing needs of the industry in the long run.”

### **Supporting Program: Live Lab demonstrations and workshop**

The Live Lab demonstrations gave an overview of important methods of working in a laboratory. The presentations on ‘Food & Pharma Analysis’ educated on the practical applications of laboratory instruments and raised immense interest.

The interactive and educational seminar to improve lab efficiency generated the interest of many lab users. This program not only spread awareness among the

industry but also gave useful tips related to lab organization, application routines and safety to lab practitioners and students.

### **Business Matchmaking at Buyer-Seller Forum**

The Buyer-Seller Forum provided an attractive context for pre-scheduled business talks with targeted contacts. The program was well received and 852 meetings took place during the trade fair. Some of the leading companies

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participated in the show were Ministry of Defence, DUPONT, Aurobindo Pharma, Bharat Biotech, Indian Institute of Chemical Technology, Novartis Healthcare, Hetero Drugs, to name a few.

“The highlight of analytica Anacon India and India Lab Expo has been its ability to connect right audiences for business, learning and networking opportunities. Our initiative of market study will help international and domestic stakeholders to make informed business decisions while getting to know the market trends better. We are confident in the upcoming editions as well, analytica Anacon India and India Lab Expo will also be fruitful for the industry.” Singh concluded.

The next editions of analytica Anacon India and India Lab Expo will take place in **Mumbai** from April 25 to 26, 2018 and **Hyderabad** from September 6 to 8, 2018. Log on to [www.analyticaindia.com](http://www.analyticaindia.com) for more information on the trade fair.

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**About analytica Anacon India and India Lab Expo**

analytica Anacon India with the analytica Anacon India conference addresses the rapidly growing Indian market with exhibition sectors for analysis, laboratory technology, biotechnology and diagnostics. It is being held in conjunction with India Lab Expo, one of India's leading trade fairs for analysis, laboratory technology and biotechnology. The next events take place from April 25 to 26, 2018 in Mumbai and from September 6 to 8, 2018 in Hyderabad.

**analytica worldwide**

analytica Anacon India and India Lab Expo are part of an international network of exhibitions that also includes the trade fairs analytica, analytica Vietnam and analytica China. Additional

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information about these exhibitions and their programs of events is available at [www.analytica.de/index-2.html](http://www.analytica.de/index-2.html).

### **Messe München**

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.