



Hyderabad, August 6, 2018

Press Release

New supporting programs at analytica Anacon India and India Lab Expo this year in Hyderabad

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- Launching new conference 'Smart Lab Summit'
- Buyer Seller Forum continues to offer business matchmaking service to exhibitors and visitors
- Seminar on 'Analytical Solutions for Life Sciences Research' to be jointly organized with Indian Analytical Instruments Association

More than 300 companies will be exhibiting at India's leading trade fair for laboratory technology, analysis, biotechnology and diagnostics industry displaying the best of the technologies. It comprehensively covers the entire value chain for pharma, food, chemical, industrial and research laboratories. The trade fair is accompanied by compelling supporting programs to further enhance the visitor experience.

Co-Location brings benefits

For the second time in a row, the co-location with PHARMA Pro&Pack Expo brings a pool of manufacturers and suppliers of pharmaceutical machinery, laboratory and analytical equipment to analytica Anacon India and India Lab Expo. Buyers and trade visitors of analytica Anacon India and India Lab Expo will benefit from attending product segments of PHARMA Pro & Pack Expo and vice-versa. This cross-display of technology will allow visitors to witness a wider range of exhibits and thus, will position the three trade fairs as the most important gathering for the pharmaceutical machinery, analysis and laboratory industry.

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New: Smart Lab Summit

Visitors to analytica Anacon India and India Lab Expo have the opportunity to engage themselves in a knowledge based forum – Smart Lab Summit, which will be a talking point with respect to latest products, technologies and innovations concerning the laboratory and research & development sector. This will be a top notch forum with a gathering of scientists and key industry experts sharing deep insights about their industry enabling a strong interactive and engaging platform with the audience.

Growing interest for Buyer-Seller Forum: 1,000 meetings expected

The buyer seller forum has been an integral supporting program at the trade fair as it involves focused business discussions between the buyers and sellers of the technology. The one-to-one meetings facilitate direct contact between exhibitors and buyers from domestic and international markets through prescheduled meetings. This tailored match-making platform allows exhibitors to connect with possible business partners filtered by branch, position or companies. In return, it allows visitors to search for specific applications or brands. In this edition, more than 1,000 meetings are expected to take place during the show days.

Seminar: Analytical Solutions for Life Sciences Research

Attendees will also benefit from an additional supporting program at the analytica Anacon India and India Lab Expo. The seminar on Analytical Solutions for Life Sciences Research will lead to informative sessions and discussions pertaining to key analytical solutions compatible with life sciences and research. The attendees to the seminar will take away important insights about the latest technologies and the best of their applications.

“Year on year, we have been receiving an overwhelming response for our supporting programs. This year, we are delighted to launch a new conference, ‘Smart Lab Summit’ keeping in view the feedback of the industry. We are confident that our attendees will witness a balanced mix of latest technologies and knowledge-rich supporting programs, making the most of their visit to the

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trade fairs.”, Bhupinder Singh, CEO, Messe Muenchen India, summing up the event.

About analytica Anacon India and India Lab Expo

analytica Anacon India addresses the rapidly growing Indian market with exhibition sectors for analysis, laboratory technology, biotechnology and diagnostics. It is being held in conjunction with India Lab Expo, one of India’s leading trade fairs for analysis, laboratory technology and biotechnology. The next events take place from September 6 to 8, 2018 in Hyderabad.

About analytica worldwide

Messe München is the world’s leading trade fair organizer for laboratory technology, analysis and biotechnology: Part of the analytica network are the trade fairs analytica China, analytica Anacon India and India Lab Expo in Mumbai and Hyderabad, analytica Vietnam and analytica Lab Africa.

Messe München

Messe München is one of the leading exhibition organizers worldwide with more than 50 of its own trade shows for capital goods, consumer goods and new technologies. Every year, a total of over 50,000 exhibitors and around three million visitors take part in more than 200 events at the exhibition center in Munich, at the ICM – Internationales Congress Center München and the MOC Veranstaltungszentrum München as well as abroad. Together with its subsidiary companies, Messe München organizes trade shows in China, India, Brazil, Russia, Turkey, South Africa, Nigeria, Vietnam and Iran. With a network of associated companies in Europe, Asia, Africa and South America as well as around 70 representations abroad for over 100 countries, Messe München has a global presence.